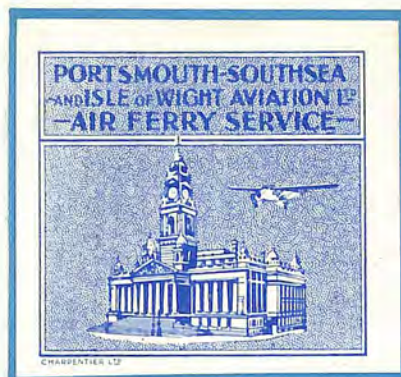
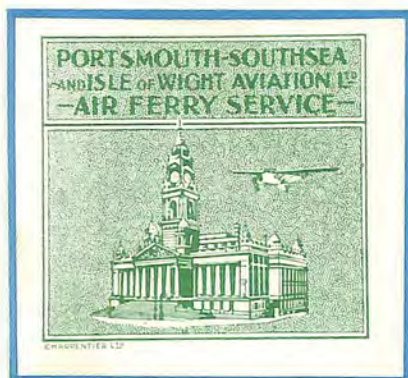


THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

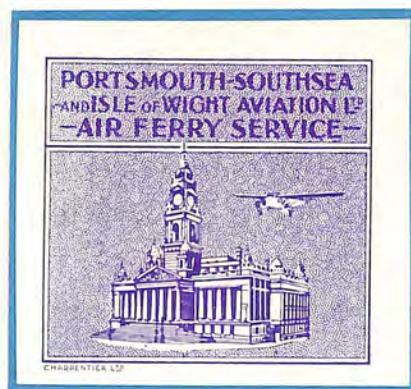
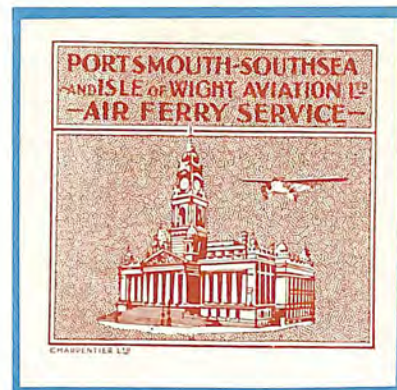
FIRST LABEL ISSUE



In issued colour



COLOUR TRIALS



All the above colour trials bear the printers handstamp in violet 'CHARPENTIER LTD. printers & stationers 46, High St. Portsmouth.' in four lines on their backs.

THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

FIRST LABEL ISSUE



UNNUMBERED

An unnumbered stamp from the 1st. printing (not perforated at base) which has come from a made up booklet as there are staple holes in the selvedge.



THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

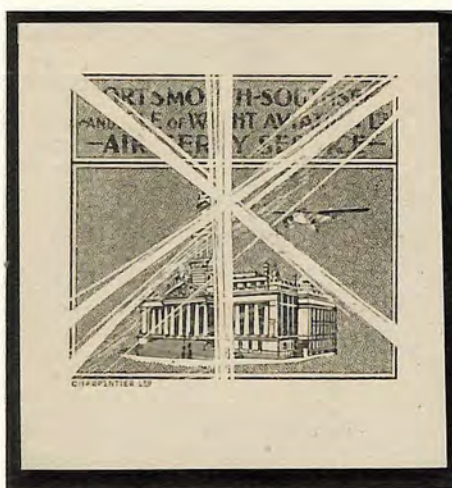
FIRST LABEL ISSUE



1st PRINTING



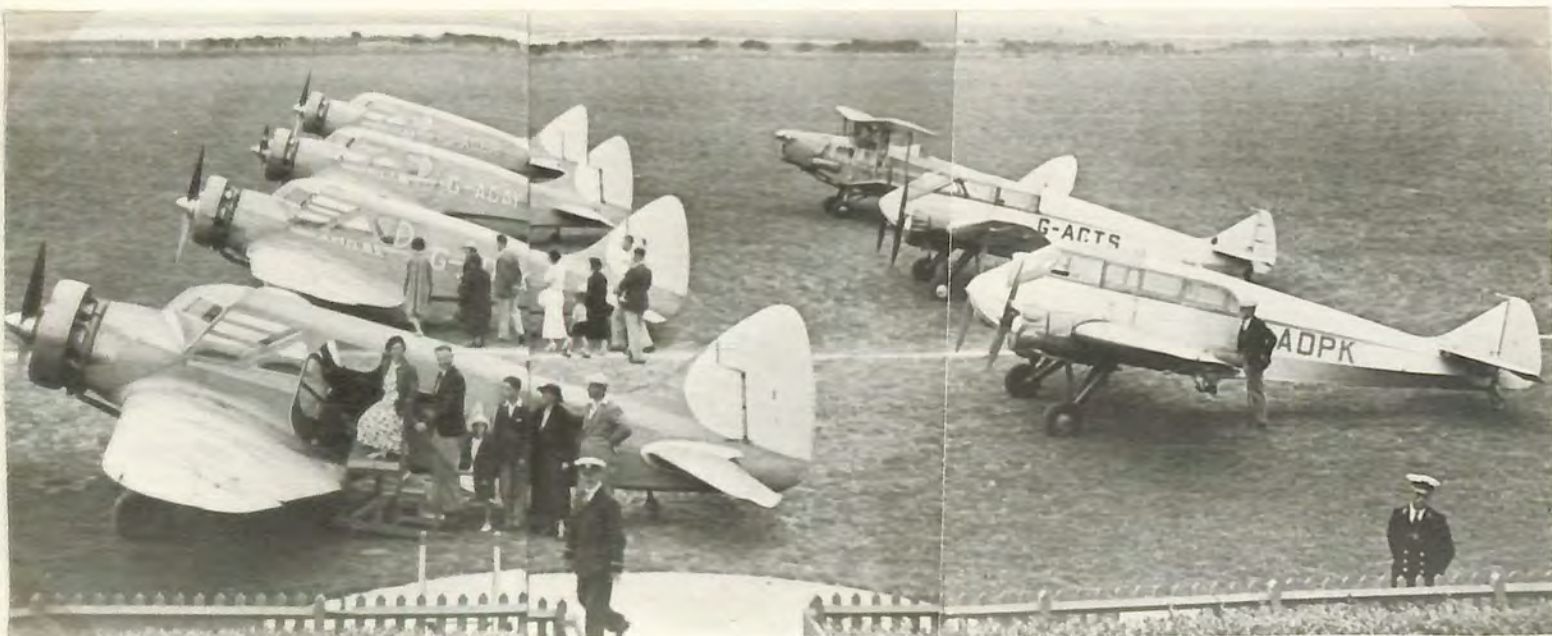
2nd PRINTING



A PULL FROM THE DEFACED PLATE

The Portsmouth Southsea and Isle of Wight Aviation company planned to carry mail on the same terms as previous private ventures and issued special stamps (3d in value) for franking such mail in addition to ordinary postage. It has been stated that this was carried out in ignorance of the prohibition in force against the private conveyance of mail.

THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.



Part of the companies air fleet
at Portsmouth Airport.

FIRST LABEL ISSUE

Travel by . .
Isle of Wight Air Ferry

BETWEEN
PORTSMOUTH—RYDE—SHANKLIN

(Service—Every half-hour from 9 a.m. till Sunset,
Easter—30th September)

ALSO BETWEEN
The I.o.W. & Shoreham for Brighton & Worthing
(Service—Thrice Daily, Easter—30th September)

. . And Save Time

Many Reduced Fares & Cheap Tickets

(Additional Information will be found on Back Cover)

BOOK OF 20 FOR 5/-

A complete booklet from the 2nd printing containing twenty stamps numbered 5681 - 5700.

Note; the 2nd printing has the stamps perforated on all four sides.



THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

PORTSMOUTH - RYDE

February 3rd, 1934

On this date, the company carried mail,
franked with special stamps at 3d each
thereby infringing the PMG's monopoly.
It has been stated that this was done in
ignorance of the existing regulations.



20 covers were flown from Portsmouth by
F/O A.W.Whitta, in the D.H Fox Moth G-ACCA
and posted on arrival at Ryde (stamps used
numbered 21 to 40). The return flight also
carried covers numbered 41 to 60.

THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

RYDE - PORTSMOUTH

February 3rd, 1934



THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE

OF WIGHT AVIATION LTD.

Please retain for Reference.

AIR SERVICE TIME TABLE

From

1st May, 1934

until

Further Notice

P.S. & I.O.W.A.

**Portsmouth, Southsea and
Isle of Wight Aviation, Ltd.**

LOCAL AGENT:

CHARTRENTIER LTD., PRINTERS, PORTSMOUTH.

The companies brochure giving full details and cost of
THE ISLE OF WIGHT AIR FERRY
ISLAND AIR EXPRESS
THE SUNSHINE AIR EXPRESS
and FLYING INSTRUCTION

:: THE SUNSHINE AIR EXPRESS. ::

DAILY (Weather and other circumstances permitting).

1st September—30th September.

SECTION (1) BETWEEN BRIGHTON—THE ISLE OF WIGHT—PORTSMOUTH AND BOURNEMOUTH—BRISTOL—CARDIFF for S. WALES.

WEST BOUND					EAST BOUND				
			*	P			*	P	
Brighton (25, Marine Parade)	dep	9.40	5.10		Cardiff Airport		dep	10. 5	5.30 4.30
Shoreham Aerodrome		dep	10.10	5.40	Bristol Airport		arr	10.25	5.50 4.50
Ryde I.W. Airport		dep	10.40	6.10 5.10	Bournemouth Airport		dep	10.30	5.55 4.55
Shanklin Apse Airport		dep	10.45	6.15 5.15			arr	11.10	6.35 5.35
Portsmouth City Airport		dep	10.35	6. 5 5. 5	" 77, Holdenhurst Rd.		dep	11. 0	6.15 5.15
Bournemouth Airport		arr	11.10	6.35 5.35	" Airport		dep	11.15	6.45 5.45
" 77, Holdenhurst Rd.		arr	11.30	7. 5 6. 5	Shanklin Apse Airport		arr	11.35	7. 5 6. 5
" Airport		dep	11.25	6.40 5.40	Ryde I.W. Airport		arr	11.40	7.10 6.10
Bristol Airport		arr	12. 5	7.20 6.20	Portsmouth City Airport		arr	12. 0	7.30 6.30
Cardiff Airport		dep	12.10	7.25 6.25	Shoreham Aerodrome		arr	12.10	7.40
		arr	12.30	7.45 6.45	Brighton (25, Marine Parade)		arr	12.40	8.10

NOTES : * 1st to 15th September only.

P 16th to 30th September only.

SECTION (2) BETWEEN THE ISLE OF WIGHT, PORTSMOUTH AND SHOREHAM FOR BRIGHTON AND WORTHING.

1st September—15th September only.

Shanklin (Apse) Airport		dep	9.20	4.55	Brighton (25, Marine Parade)		dep	9.40	5.10
Ryde I.W. Airport		dep	9.22	4.52	Shoreham Aerodrome		dep	10.10	5.40
Portsmouth City Airport		dep	9.40	5.10	Portsmouth City Airport		arr	10.35	6. 5
Shoreham Aerodrome		arr	10.5	5.35	Ryde I.W. Airport		arr	10.40	6.10
Brighton (25, Marine Parade)		arr	10.35	6. 5	Shanklin (Apse) Airport		arr	10.45	6.15

NOTES.—Week-days and Sundays, weather and other circumstances permitting.
These services are operated by P.S. & I.O.W.A. Ltd., in conjunction with Western Airways Ltd., of Bristol and Southern Aircraft Ltd., of Shoreham Aerodrome.
Seats cannot be guaranteed on this service unless booked in advance. Passengers with Return tickets should give 48 hours' notice of the date and time of their intended return.
Passengers are conveyed between the Airports and the Towns by car, free of charge, except at Ryde Airport which is served by a frequent service of buses.

FARE TABLE.

				SHANKLIN		RYDE
						3/6 5/6
				BRIGHTON	16/6 31/-	14/6 27/6
				PORTSMOUTH	12/- 23/6 19/6	4/6 8/6
				CARDIFF	41/- 78/6	43/6 82/6
				BRISTOL	9/6 17/6	34/- 65/-
				BOURNEMOUTH	19/6 37/6	14/6 27/6 23/6

NOTE.—The upper figures in each square are the Single Fares, while the second set of figures are the Ordinary Return Fares, and the lower figures where shown are the Cheap Day Return Fares.

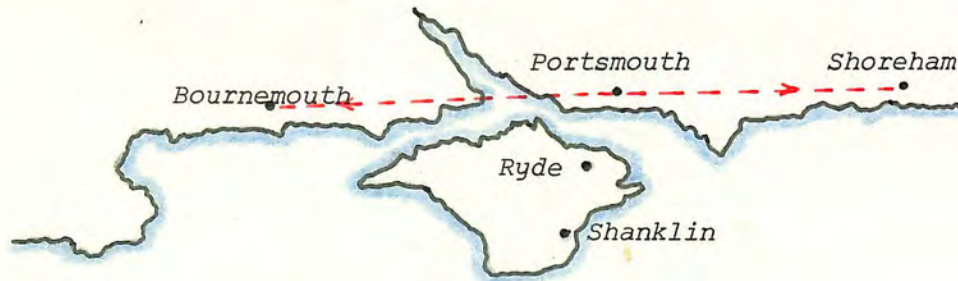
LOCAL AGENT :

PORTSMOUTH, SOUTHSEA & ISLE OF WIGHT AVIATION Ltd.

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE

OF WIGHT AVIATION LTD.



First SUNSHINE Flights



the event they
to both Bournemouth and Shoreham,
both of these flights was C.R.Crow.

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE

OF WIGHT AVIATION LTD.

THE SUNSHINE AIR EXPRESS



POST CARD
A SWEETMAN PUBLICATION

17TH May 1934.

This plane piloted by Flying Officer C. R. Crow of the Portsmouth Southsea & Isle of Wight Aviation Co. made the first flight of the "Sunshine Air Express" to Shoreham and Bournemouth from the Portsmouth City Airport. Twenty letters were conveyed to both Shoreham & Bournemouth & posted on arrival.

Both journeys occupied about 20 minutes each. All the letters bore the special stamp of the Company & the Portsmouth City Airport Stamp with date, and were signed "C. R. Crow Pilot."

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE

OF WIGHT AVIATION LTD.

THE SUNSHINE AIR EXPRESS.

(Commencing 17th May. Alteration of Time Table on 1st September)

Section (1) between

BRIGHTON—THE ISLE OF WIGHT—PORTSMOUTH
and
BOURNEMOUTH—BRISTOL—CARDIFF for S. WALES.

WEST BOUND.

		A				D	
Brighton		d	—	9.45	—	—	5.15
Shoreham Aerodrome		d	—	10.10	—	—	5.40
Portsmouth City Airport		d	—	10.40	¶	¶	6.10
Ryde I.W. Airport		d	—	10.20	12.20	4.50	6.0
Shanklin Apse Airport		d	—	10.40	12.30	5.0	6.10
Bournemouth Airport		a	—	11.0	12.50	5.20	6.30
Bristol Airport		a	—	11.25	—	—	7.0
Cardiff Airport		a	—	12.5	—	—	7.40
		d	9.40	12.10	—	5.0	7.45
		a	10.0	12.30	—	5.20	8.5

Isle of Wight—
Bournemouth
Services.

Bristol—Cardiff
Air Ferry.

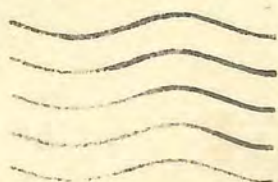
EAST BOUND.

		A				D	
Cardiff Airport		d	10.5	12.35	—	—	5.30
Bristol Airport		a	10.25	12.55	—	—	5.50
Bournemouth Airport		d	10.30	—	—	—	6.0
		a	11.10	—	¶	¶	6.40
		d	11.15	—	12.55	5.25	6.45
Shanklin Apse Airport		a	11.35	—	1.15	5.45	7.5
Ryde I.W. Airport		a	11.45	—	1.25	5.55	7.15
Portsmouth City Airport		a	11.35	—	—	—	7.5
Shoreham Aerodrome		a	12.5	—	—	—	7.10
Brighton		a	12.30	—	—	—	7.35

Cardiff—Bristol
Air Ferry.

Bournemouth—
Isle of Wight
Services.

First Flight "The Sunshine Air Express"
Portsmouth to Shoreham.



SUSSEX
11.45 AM
17 MAY 34
+



SHOREHAM BY SEA
SUSSEX
11.45 AM
17 MAY 34

C. R. Cow. P.Rt.



F. W. Andrews, Esq.,
16a, Osborne Road,
SOUTHSEA.

Extract from the companies time table and
First Flight cover posted on arrival at Shoreham.

THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.



Pilot and Plane of the First Flight

FIRST LABEL ISSUE

Travel by . .
Isle of Wight Air Ferry

BETWEEN
PORTSMOUTH—RYDE—SHANKLIN

(Service—Every half-hour from 9 a.m. till Sunset,
Easter—30th September)

ALSO BETWEEN
The I.O.W. & Shoreham for Brighton & Worthing
(Service—Thrice Daily, Easter—30th September)

. . And Save Time

Many Reduced Fares & Cheap Tickets

(Additional Information will be found on Back Cover)

BOOK OF 20 FOR 5/-



Stamps from the 1st printing of the 1st issue, were numbered 0 - 4000. The panes of 4 being imperforate on the outer edges. The complete booklet contains stamps numbered 1821 - 1840.

SUMMER TIME TABLE — (1st May—31st August, 1934)

LONDON -- ISLE OF WIGHT

: : : AIR SERVICE : : :

TO THE ISLE OF WIGHT

		A	B	C	D	E	F
Victoria Coach Station	 dep	8.30	10.30	12.30	2.30	4.30	6.30
Heston Airport		9.10	11.10	1.10	3.10	5.10	7.10
Ryde, I.W. Airport	 arr	9.50	11.50	1.50	3.50	5.50	7.50
Shanklin Apse Airport		10.0	12.0	2.0	4.0	6.0	8.0

TO LONDON

		A	B	C	D	E	F
Shanklin Apse Airport	 dep	8.10	10.10	12.10	2.10	4.10	6.10
Ryde, I.W. Airport		8.20	10.20	12.20	2.20	4.20	6.20
Heston Airport	 arr	9.0	11.0	1.0	3.0	5.0	7.0
Victoria Coach Station		9.40	11.40	1.40	3.40	5.40	7.40

Inclusive Fares between Victoria Coach Station and Ryde or Shanklin Airports :

19/6 SINGLE : : 38/6 RETURN

Air Taxis are always available for any destination.

NOTES. Services A, B and F will operate from 17th May—30th June.
 Services A, B, E and F will operate from 1st July—31st August.
 In addition, Services C, D and E will be operated on the 17th, 18th, 19th, 22nd and 23rd May, and C and D on 1st, 2nd, 3rd, 4th, 7th, 8th and 9th August.
 There will be no Services on May 20th and 21st, or August 5th and 6th.
 Services A and B will not operate on Sundays.
 30-lbs. of luggage allowed free per passenger. Additional luggage will be carried if the loading of the aircraft permits, at a surcharge of 3d. per lb.

BOOKING FACILITIES.

LONDON		The British Air Navigation Co., Heston Airport		Tel. HAYes 118
		Grosvenor House, Park Lane		Tel. GROsvenor 6363
		London Coastal Coaches Ltd., Victoria Coach Station,		
		164, Buckingham Palace Road		Tel. SLOane 0202
		BRANCHES :		
		7, Lower Belgrave Street, Victoria, S.W.1		Tel. SLOane 0202
		47, Woburn Place, Russell Square, W.C.1		Tel. MUSEum 9077
		15a, Hammersmith Bridge Road		Tel. RIVERSide 5023
RYDE		P.S. and I.O.W.A., Ryde, I.W. Airport		Tel. Ryde 333
		" " 61, Union Street		Tel. Ryde 534
		Happy Landings Cafe, Booking Office		Tel. Ryde 444
SEAVIEW		" " " " " Seaview		Tel. Seaview 95
SHANKLIN		P.S. and I.O.W.A., Apse Airport		Tel. Shanklin 324
		" " " " " Booking Office, Summer Arcade		Tel. Shanklin 304
		" " " " " Regal Theatre, Shanklin		Tel. Shanklin 188
VENTNOR		Nash's Garage, 1, Pier Street		Tel. Ventnor 173
COWES		The Fountain Garage		Tel. Cowes 323

PORTSMOUTH, SOUTHSEA & ISLE OF WIGHT AVIATION LIMITED.

PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.



Railway Air Services plane G-ACPR Dragon Rapied named
City of Birmingham, on the apron of Shoreham Airport.



Baggage Lable

PORTSMOUTH, SOUTHSEA and ISLE
of WIGHT AVIATION Ltd.

TELEGRAMS—BALMURLUX

PORTSMOUTH, SOUTHSEA, & ISLE of WIGHT
AVIATION LTD.

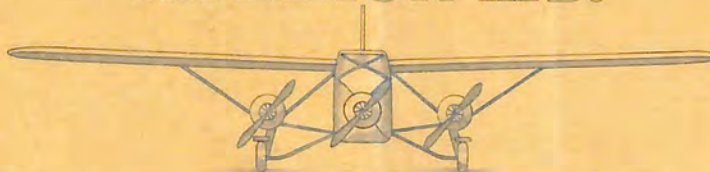
AIRPORTS.

PORTSMOUTH (HEAD OFFICE)
 "CITY AIRPORT"
 TEL. PORTSMOUTH 6659

RYDE,
 "ISLE OF WIGHT AIRPORT,"
 TEL. RYDE 333
 "HAPPY LANDINGS CAFE"
 TEL. RYDE 444

SHANKLIN,
 "APSE AIRPORT"
 TEL. SHANKLIN 324

REGISTERED OFFICE:
 REGENT ST. SHANKLIN,
 TEL. SHANKLIN 76



WESSEX TRI-MOTOR
 AIR FERRY

**PORTSMOUTH CITY AIRPORT,
 PORTSMOUTH.**

ALL COMMUNICATIONS SHOULD BE ADDRESSED TO THE COMPANY

DIRECTORS

A. G. MURRAY
 F. L. LUXMOORE
 L. M. J. BALFOUR
 F. S. SYMONDSON

SPLITHEAD AIR FERRY,
 SHOREHAM AIR FERRY,
 AIR TAXIS, AIR TOURS,
 AERIAL ADVERTISING,
 AND PHOTOGRAPHY.

FLYING INSTRUCTION
 AEROPLANES SUPPLIED
 REPAIRS & MAINTENANCE

OUR REF. _____

YOUR REF. _____

DATE _____



An example of the Companies headed notepaper and news cutting from the "Aeroplane" magazine showing two of the directors plus two of the pilots who flew the mail.

THE STAFF.—From left to right: G. S. Brown, A. W. Whitta, R. C. W. Ellison, G. E. Eckersley-Maslin (chief pilot); and G. F. Hales, flying staff, and F. L. Luxmoore and L. M. J. Balfour, founder directors of P.S.I.O.W.A. Ltd.
 —("Aeroplane" photograph.)

PORTSMOUTH, SOUTHSEA,
& ISLE of WIGHT AVIATION Ltd.

SECOND ISSUE



COLOUR TRIALS



Accepted Colours

All the above colour trials bear on the reverse
the "Charpentier Ltd" hand stamp in violet.

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

IMPERFORATE



Imperforate proof sheets are known, however these examples have come from bound booklets. Possibly they may have been used as trials for the book make up.

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE

OF WIGHT AVIATION LTD.



Envelope flown from the Isle of Wight to commemorate the Silver Jubilee, (Cover No.16 of 20) signed by the pilot R.C Ellison and posted on arrival at Portsmouthn Airport.

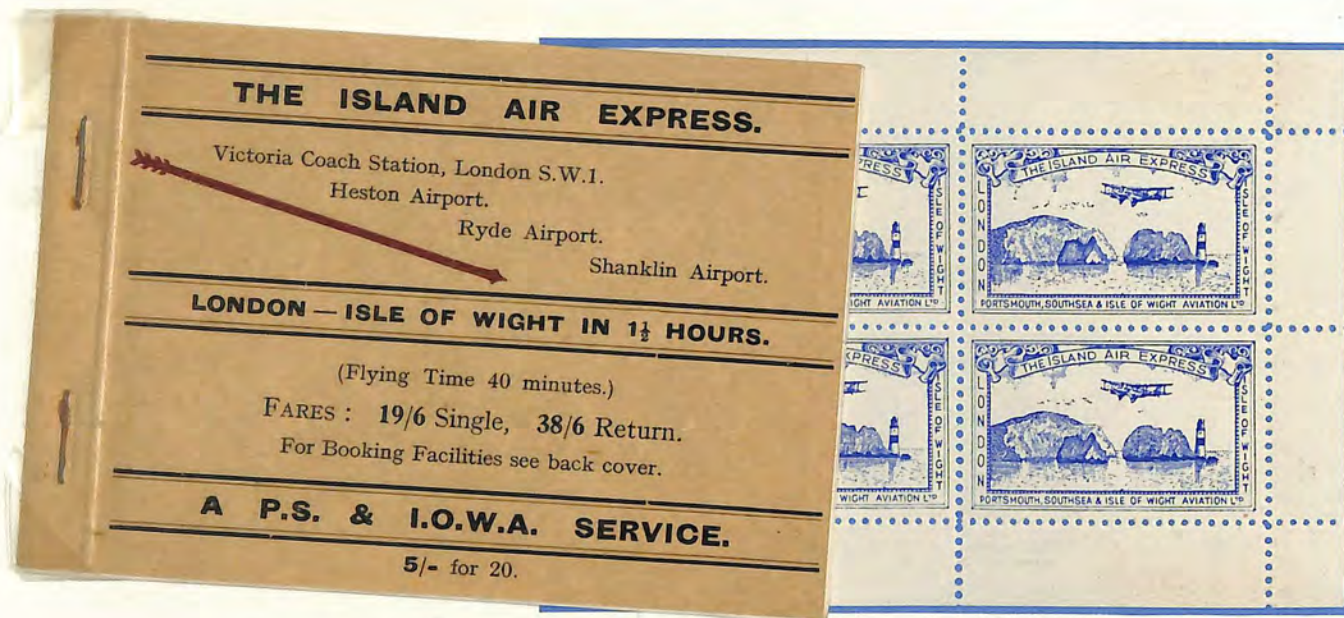


Complete booklet containing 5 panes of sepia stamps.

THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.



Envelope flown from Portsmouth by W.J.Scott in an Air Speed
 Courier, to commemorate the Silver Jubilee. Cover No.10 of 20



Complete booklet containing 5 panes of Blue lables
 Note the difference in the density of the colour.

The Inland Air Mail
Portsmouth, Southsea & Isle
Of Wight Aviation Ltd.



*Cover number 13 of 20 flown from Shanklin Isle of Wight to Southsea
on the 7th May 1935 the day of issue of the Silver Jubilee stamps.*

THE ISLAND AIR EXPRESS.

Victoria Coach Station, London S.W.1.
Heston Airport.
Ryde Airport.
Shanklin Airport.

LONDON — ISLE OF WIGHT IN 1½ HOURS.

(Flying Time 40 minutes.)

FARES : 19/6 Single, 38/6 Return.
For Booking Facilities see back cover.

A P.S. & I.O.W.A. SERVICE.

5/- for 20.



Both Blue and Black labels were used

"The Quickest and Most Comfortable Air Service to and from the Isle of Wight."

SEPTEMBER TIME TABLE — (1934)

LONDON - - ISLE OF WIGHT

: : : AIR SERVICE : : :

TO THE ISLE OF WIGHT

		A	B	C	D	E
Shanklin Airport	 dep	a8.10	10.10	*4.20	4.50	5.50
Ryde Airport		a8.20	10.20	*4.30	5. 0	6. 0
Heston Airport	 arr	a9. 0	11. 0	*5. 0	5.40	6.40
Victoria Coach Station		a9.40	11.40	*5.40	6.20	7.20

TO LONDON

		A	B	C	D	E
Victoria Coach Station	 dep	a8.20	10.20	†4.30	5. 0	6. 0
Heston Airport		a9.10	11.10	†5.10	5.50	6.50
Ryde Airport	 arr	a9.50	11.50	†5.40	6.30	7.30
Shanklin Airport		a10.0	12. 0	†5.50	6.40	7.40

Inclusive Fares between Victoria Coach Station and Ryde or Shanklin Airports :

19/6 SINGLE : : 38/6 RETURN

Air Taxis are always available for any destination.

NOTES * Shanklin passengers change at Ryde for London on this Service only.
† Passengers for Shanklin change at Ryde on this Service only.
a This Service does not operate on Sunday mornings.

GENERAL INFORMATION FOR PASSENGERS.

CONDITIONS OF TRANSPORT.—An extract from the Company's Regulations for the carriage of passengers and luggage will be found on the reversed side of the passenger ticket.

RESERVATIONS.—Seats must be reserved in advance. A comprehensive list of Agents from whom tickets may be obtained is given below.

DEPARTURE.—Passengers must be at the Airport, or at the departure station from which the car for the Airport leaves, sufficiently in advance of the advertised time of departure for baggage and ticket formalities to be completed before that time. The departure of the passenger car from the station, or the air liner from the Airport, cannot be delayed for passengers who arrive late. Normally, loading of the air liner is completed five minutes before the stated time of departure.

CANCELLATIONS.—Twenty-four hours' notice is required for the cancellation or transfer of a seat, otherwise the full fare or a transfer fee may be charged.

CHILDREN.—When accompanied by an adult, and if three years of age and under, children not having a separate seat are carried at the rate of 10 per cent. of the ordinary tariff. Children under three years for whom a separate seat has been reserved, and children aged three to seven years, are carried for half fare. Over seven years, the full fare is payable.

TRANSPORT TO AND FROM AIRPORTS.—The Company's cars convey passengers without charge between Ryde Airport and Bembridge, St. Helens and Seaview, provided prior notification is given at the time of booking, and also between Shanklin Airport and Shanklin. A frequent bus service also passes Ryde Airport for Ryde and Sandown with connections to every part of the Island.

Taxis are also available at Ryde Airport at the following rates per passenger:—Ryde, 6d. (Minimum, 2 passengers); Seaview, 1/6; Sandown, 2/-; Bembridge, 2/6.

BOOKING & FACILITIES.

LONDON		The British Air Navigation Co., Heston Airport			Tel. HOUNslow	3244
		Grosvenor House, Park Lane			Tel. GROsvenor	6363
		London Coastal Coaches Ltd., Victoria Coach Station,				
		164, Buckingham Palace Road			Tel. SLOane	0202
BRANCHES :						
		7, Lower Belgrave Street, Victoria, S.W.1			Tel. SLOane	0202
		47, Woburn Place, Russell Square, W.C.1			Tel. MUSeum	9077
		15a, Hammersmith Bridge Road			Tel. RIVerside	5023
BEMBRIDGE		H. W. Bartlett & Son, Foreland Road			Tel. Bembridge	14
RYDE		P.S. & I.O.W.A., Ryde, I.W. Airport			Tel. Ryde	333
		" " 61, Union Street			Tel. Ryde	534
		Happy Landings Cafe, Booking Office			Tel. Ryde	444
SEAVIEW		" " " " " Seaview			Tel. Seaview	95
SHANKLIN		P.S. & I.O.W.A., Apse Airport			Tel. Shanklin	324
		" " " " " Air Travel Bureau, Summer Arcade			Tel. Shanklin	304
		" " " " " Air Travel Bureau, Regal Theatre, Shanklin			Tel. Shanklin	188
VENTNOR		Nash's Garage, 1, Pier Street			Tel. Ventnor	173
COWES		B. Groves, 5 & 6, Arcade			Tel. Cowes	53

PORTSMOUTH, SOUTHSEA & ISLE OF WIGHT AVIATION LIMITED.

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE

OF WIGHT AVIATION LTD.

RYDE - HESTON

2 August 1934



Although these covers are inscribed first flight, the company had been operating a Heston - Ryde - Shanklin service with the Wessex & Dragon (G-ABVB, G-ACRF) since 1st May. This is confirmed by their time table (1 May - 31 Aug 1934)



THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

**LONDON -
I. OF WIGHT**
IN 80 MINUTES



BY



**PORTSMOUTH
SOUTHSEA &
I.O.W. AVIATION LTD**

THE ISLAND AIR EXPRESS.

**VICTORIA COACH STATION—HESTON AIRPORT—RYDE AIRPORT*
—SHANKLIN AIRPORT.****

TIME-TABLE 15TH APRIL UNTIL FURTHER NOTICE.
Weather and other circumstances permitting. Subject to Alteration without Notice.

MONDAYS, TUESDAYS, WEDNESDAYS, & THURSDAYS,
GOOD FRIDAY AND SATURDAY, 20TH APRIL (Thursday 18th April and
Bank Holidays, 22nd April, 6th May and 10th June excepted).

					B.	
Victoria Coach Station	dep.	8.40	—	—	6.10	—
Heston Airport	.. dep.	9.25	—	—	7.00	—
Ryde Airport	.. arr.	9.55	—	—	7.30	—
Shanklin Airport	.. arr.	10.05	—	—	7.40	—
Shanklin Airport	.. dep.	8.40	—	—	6.15	—
Ryde Airport	.. dep.	8.50	—	—	6.25	—
Heston Airport	.. arr.	9.20	—	—	6.55	—
Victoria Coach Station	arr.	10.10	—	—	7.45	—

FRIDAYS (Good Friday, Friday 3rd May & 7th June excepted).

					B.	
Victoria Coach Station	dep.	8.40	—	4.10	6.10	—
Heston Airport	.. dep.	9.25	—	5.00	7.00	—
Ryde Airport	.. arr.	9.55	—	5.30	7.30	—
Shanklin Airport	.. arr.	10.05	—	5.40	7.40	—
Shanklin Airport	.. dep.	8.40	—	4.15	6.15	—
Ryde Airport	.. dep.	8.50	—	4.25	6.25	—
Heston Airport	.. arr.	9.20	—	4.55	6.55	—
Victoria Coach Station	arr.	10.10	—	5.45	7.45	—

**SATURDAYS, THURSDAY, 18TH APRIL, FRIDAYS, 3RD MAY
AND 7TH JUNE (Saturday, 20th April, excepted).**

				A.	B.	
Victoria Coach Station	dep.	8.40	10.35	12.35	4.10	6.10
Heston Airport	.. dep.	9.25	11.25	1.25	5.00	7.00
Ryde Airport	.. arr.	9.55	11.55	1.55	5.30	7.30
Shanklin Airport	.. arr.	10.05	12.05	2.05	5.40	7.40
Shanklin Airport	.. dep.	8.40	10.40	12.40	4.15	6.15
Ryde Airport	.. dep.	8.50	10.50	12.50	4.25	6.25
Heston Airport	.. arr.	9.20	11.20	1.20	4.55	6.55
Victoria Coach Station	arr.	10.10	12.10	2.10	5.45	7.45

**SUNDAYS AND BANK HOLIDAY MONDAYS, 22ND APRIL,
6TH MAY AND 10TH JUNE.**

				N.S.	B.	
Victoria Coach Station	dep.	9.40	—	4.10	6.10	—
Heston Airport	.. dep.	10.25	—	5.00	7.00	—
Ryde Airport	.. arr.	10.55	—	5.30	7.30	—
Shanklin Airport	.. arr.	11.05	—	5.40	7.40	—
Shanklin Airport	.. dep.	9.40	—	4.15	6.15	N.S.
Ryde Airport	.. dep.	9.50	—	4.25	6.25	8.25
Heston Airport	.. arr.	10.20	—	4.55	6.55	8.55
Victoria Coach Station	arr.	11.10	—	5.45	7.45	9.45

NOTES.—N.S. Sundays 21st April, 5th May and 9th June excepted.

A. Lunch Baskets will be provided for passengers on this Service if ordered in advance at the time of making the reservation. Price 2/6 per head.

B. Connects via Messrs. North Eastern Airways Ltd. Services to or from Leeds & Newcastle. For Notes * and ** see previous page.

FARES.

Adults, 24/6 Single ; 45/- Return ; 38/6 Cheap Day Return (s).
Children (see previous page).

(s) Cheap Day Return Tickets will only be issued from London on Mondays, Tuesdays, Wednesdays and Thursdays, except Bank Holiday Mondays, 22nd April, 6th May, 10th June and 5th August, and from the Isle of Wight on Sundays, Tuesdays, Wednesdays and Thursdays, except the Tuesdays following Bank Holidays, 23rd April, 7th May, 11th June and 6th August.

1935 Timetable.

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

HESTON - RYDE

2 August 1934



Cover carried to commemorate the first return flight of the new service.

THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

RYDE - PORTSMOUTH



December 7th, 1934

Cover flown from the Isle of Wight to Portsmouth, where it was posted to join the mail which was awaiting the first regular dispatch for Australia. It then went by boat to New Zealand. The cover bears the slogan cancellation 10pm 21 DEC SYDNEY N.S.W as a backstamp.

THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

RYDE - PORTSMOUTH

December 7th, 1934

One of six Post Office leaflets, flown to
connect with the new weekly mail service
departing from England for Australia on the
8th December.



This mail was posted at Portsmouth after
the flight and joined the overseas mail flight
from Croydon to Brisbane, where it arrived on
December 20th. It is backstamped Sydney at 10pm
on 21st December where it was forwarded to New
Zealand by surface mail.

GB. 1935
(P & Low Island)

7th. May, 1935. This was the first day of the issue of the King's Jubilee stamps and Flying Officer W.J. Scott, in an "Airspeed Courier" bearing the registration letters G.A.C.Z.L. made the first mail carrying flight from the Portsmouth City Airport to Shanklin, Isle of Wight, carrying twenty letters bearing the special stamp of the Company and the new Jubilee stamps. These were addressed to various persons in Portsmouth. The envelopes were serially numbered on the back 1 to 20. Those numbered 1 to 10 bore blue air express stamps while those numbered 11 to 20 bore the sepia stamps, and the Portsmouth City Airport date stamp of the same day. The journey occupied 10 minutes and the 20 letters were posted at Shanklin on arrival. Each envelope is signed by the pilot "W.J.Scott, Pilot". The machine left Portsmouth at 9 a.m.

The return flight.

This was made the same day in an "Airspeed Courier" machine bearing the registration letters G-A.D.A.X. and piloted by Flying Officer R. C. Ellison. It left Shanklin at 10.15 a.m. and arrived at the Portsmouth City Airport at 10.25 a.m. As on the outward journey twenty letters were carried bearing the special stamp of the Company and the new Jubilee stamps. These were addressed to various persons in Portsmouth. The envelopes were serially numbered on the back 1 to 20. Those numbered 1 to 10 bore blue air express stamps while those numbered 11 to 20 bore the sepia stamps, and all were stamped with the Company's date stamp "Isle of Wight, 7th. May, 1935". The letters were posted in Portsmouth at the General Post Office on arrival. Each envelope is signed by the pilot "R.C. Ellison, Pilot".

Flying Officer Ellison has since become private pilot to the Rajah of Kashmir.

It is in the very prime of life. For many years he has followed the sea, and as a merchant vessel captain has had charge of vessels in both home and foreign trade. The gun was fired warning the crew at 9.55 a.m., and in ten minutes he was outside the harbour, with a catch crew, and the boat was towed to the site of the mishap by the harbour tug. There is a strong southerly wind and a heavy sea. The motor yacht was discovered near the east end of the Portside Gas Works, anchored close shore, in broken water, and was towed safely to Shoreham Harbour.

It is understood that after a very rough voyage the "Flora" reached Cowes, though the final time is not yet to hand.

GERMANY & MEDITERRANEAN TRYING TO PERSUADE AUSTRIA.

PARIS, Sunday.

The "Echo" learns that the German Government has very definite ambitions in the Mediterranean, and wishes when the Triple Alliance renewed that the treaty should be extended to include the Mediterranean. Germany, it is said, is endeavouring to persuade Austria to allow her the use of dockyards and workshops at Trieste, so that the German fleet might have a base there.

TENDERS FOR BRITISH CRUISERS.

A Glasgow message states that the British Admiralty has called for tenders from eight private shipbuilders for six armoured cruisers of high speed. The cruisers are to have machinery to develop 40,000 h.p. and are to be ready to pass into commission in June, 1914. They are to be smaller than the corresponding German cruisers, but faster. Two other armoured cruisers are to be placed in Government Dockyards, making eight in all to be built.

NEW YORK MOTOR-CAR MURDER.

NEW YORK, Saturday.

At the motor-car murder inquiry yesterday, Louis Kreso identified Bridgie Webber and Jack Sullivan as present when Rosenthal was shot. Webber is in custody, charged with complicity in the crime. Sullivan has been arrested.

Sunday.

As a result of the murder of Mr. Rosenthal, seventeen Aldermen have petitioned the Mayor to order an Aldermanic investigation into gambling in the city.—Reuter.

DOGS EATEN BY EXPLORERS.

HARDSHIPS IN FAR NORTH.

COPENHAGEN, Saturday.

Captain Mikkelsen and M. Sverren, who have arrived at Alesund, left the Greenland expedition on 10th April, 1910, on the 76th parallel, north latitude, and, proceeding over the ice, found records of Mylius Erichsen, which was the chief aim of the expedition. During the return journey they were subjected to terrible hardships. They landed on Shamrock Island, and were obliged to eat dogs. The Norwegian fishing vessel, "Sooblongten," found them after they had given up hope.

CHRISTIANIA, Sunday.

The "Aftenposten" publishes a telegram from Alesund stating that Captain Mikkelsen and M. Sverren refuse to give details concerning their experiences in Greenland, as they have sold the rights of the first report to a newspaper.—Reuter.

MR. BONAR LAW AND ULSTER.

A UNIONIST DEMONSTRATION AT BLENHEIM PALACE.

A great Unionist demonstration took place on

FLYING AT BRIGHTON.

TENT BLOWN DOWN.

The weather at Brighton has not been ideal this week-end, and although no particular damage has been done inland a rough time has been experienced at sea and on the coast. In another column there is a report of the experiences of a Brighton crew on a yacht which was out at sea during the storm which raged on Saturday night and in the early hours of yesterday morning. This was not felt on shore, the storm being fiercest out east. Thunder was heard in the distance, and lightning was seen from the coast in the early hours of Sunday morning, but the storm was never severe enough inland to cause alarm.

It was evident late on Saturday night that some extra protection would be needed for the aeroplanes on the beach at Paston-place, and to these planks of wood were tied and also boats in order that the wind should not blow them about and injure them. The precautions taken were quite satisfactory, and yesterday it was found that they had not suffered at all. On Saturday there were a few flights, Mr. Grahame-White making one fine flight and M. Paulhan also going up. In the evening the increasing wind prevented trips being made, and yesterday flying was out of the question, a fierce wind raging the whole of the day. The tarpauling and tent at Paston-place was blown down in the night, but no damage was done. No ill-effects of the storm are reported in the vicinity of Brighton.

THE VISIT TO WORTHING.

Much interest is being taken at Worthing in the visit which has been arranged for this afternoon of Mr. Grahame-White, who will give exhibition flights with his waterplane, at the Pier Head. Mr. Grahame-White intends to fly from Brighton to Worthing, and if all goes well, he will arrive at the latter town shortly before three o'clock, and alight about 100 yards south of the Pier Pavilion. A flag, hoisted at the entrance to the Pier, will denote the time of departure of the famous aviator from Brighton. Not the least interesting part of the visit will be the arrival and descent of the waterplane, and arrangements have been made by the Sailing Club and several local boatowners to keep a clear space on the sea around the Pier Head. After his arrival, Mr. Grahame-White will give a display of the capabilities of the waterplane. Mr. Reginald Paine, manager of the Pier, has received several applications for flights, and passengers will be carried. An invitation, it is understood, has been extended to the Mayor (Alderman R. C. Patching, J.P.) to follow the example of the Mayor of Brighton, and take a flight. Only fine weather is needed to make the visit a great success, and the novelty of the display should attract a big crowd. A waterplane aerial post has been established at Worthing. There are two depôts where aerial post-cards may be posted—at the Pier Kiosk and Summer House, Montague-street—and they will be conveyed in bulk by waterplane to Eastbourne, and there delivered to the postal authorities for transmission to their destinations.

AVIATOR AND MECHANIC KILLED.

MORVEN, Saturday.

Aviator Fischer and his mechanic, Kugler, fell from a considerable height while flying near here to-day, and were both killed.—Reuter.

GERMAN VOLUNTEER AIRMEN.

BERLIN, Saturday.

The Ministry of War has consented to the formation of a volunteer corps of airmen, who will place themselves at the disposal of the War Office in case of war.—Reuter.

BRITAIN AND GERMANY.

IS IT THE END?

DOCKERS' LEADERS AGREE TO A RETURN TO WORK.

MIXED RECEPTION OF NEWS.

The London Strike Committee on Saturday issued a manifesto stating they had decided to recommend an immediate resumption of labour for ten weeks. They had strenuously deavoured to promote a settlement of the dispute by conciliatory action. The men offered resistance to the employers' harsh positions which lifted the dispute to a higher level. The most powerful weapon of the capitalists was the starvation weapon, and this has been used remorselessly. The Committee recognized the men's courage and devotion to cause of trade unionism and working-class solidarity. Having exhausted every reasonable means of solution, the Committee had determined on the present course of action rather than to accept object humiliation. In asking the men to resume work, the Committee declared that the agreements existing prior to the dispute must be maintained in their entirety. The persistent refusal of the employers to settle or act in reason indicated not only designs upon Transport Workers' Federation but upon various Unions. In conclusion, the Committee tendered the heartiest thanks to all helpers.

RECEPTION OF THE ANNOUNCEMENT.

The announcement of the termination of London dockers' strike on Saturday had a mixed reception from the men, who demanded on various terms they were to resume. They were informed that private assurances had been given that grievances would be settled in a short time.

Mr. Williams, Secretary of the Transport Workers' Federation, said they acknowledged the repulse, but were by no means defeated.

At a meeting of 30,000 strikers yesterday, Sunday's manifesto was rejected, and a decision reached not to resume work to-day.

This morning the various Unions will convene meetings of their respective members, a formal vote will be taken. The Strike Committee also sit to-day. It was stated there were sufficient funds to feed the women and children for another three weeks.

BIRKENHEAD DOCKERS' REFUSAL.

At a meeting yesterday, the Birkenhead dockers refused to resume work.

A WORTHING COLLECTION.

A sum of £3 was collected yesterday afternoon by the Worthing Brotherhood on behalf of women and children in distress through the trouble.

THREAT TO COTTON SPINNERS.

Owing to unrest in connection with the ring spinners, the employers have threatened to close all cotton mills in the Federation operative place any individual mill on strike.

ECHO OF COAL STRIKE.

At a large demonstration of Durham on Saturday, it was stated that the coal strike reduced the funds of the Durham miners to £335,000.

THE BELFAST TROUBLE.

Messrs. Harland and Wolff issued a statement on Saturday that owing to brutal assault and intimidation of their best workmen, plants were being closed down, and that works would so have to be closed down.

G.W.R. EMPLOYEES.

The Press Association is officially informed the Great Western Railway have this week

AIR TRAVEL AND TRANSPORT

THE SPITHEAD AIR FERRY

The success of the Spithead Air Ferry, which is run by Portsmouth, Southsea, and Isle of Wight Aviation Ltd., between Portsmouth and the Isle of Wight, illustrates well the soundness of two maxims rubbed in by THE AEROPLANE.—Frequency of service is the essence of Air Transport, and Time saved in the air must not be frittered away on the ground.

Also, the methods developed by the P.S.I.O.W.A. for looking after the welfare and whimsies of their passengers, merit the consideration of other operators.

This company started in its present form at Shanklin in the Autumn of 1931, with one Moth, a three-seater Klemm and a three-seater Spartan. For eighteen months before then it had been working as Wight Aviation Ltd.

Flying from the Portsmouth City Airport, which is managed by the company on behalf of the municipality, began in the early Spring of 1932. And enough of Ryde aerodrome had been "hunterised" for flying to start on June 23 of that year, four days before the Spithead Ferry service actually got going.

In organising this service P.S.I.O.W.A. Ltd. were not content to run a service which would merely save time in crossing. They set out to provide the quickest, the most convenient and the most comfortable way of getting from the mainland to the island and back again. Because of such superiority proportionately higher fares could be charged than those by boat.

The service is run at intervals of thirty minutes. So everybody in the district knows that if he or she arrives at the aerodrome in time to miss one machine he or she can sit down and wait with the cheering reflection that "another will be along in a few minutes."

To save time in getting to or from the airport, the company have their own cars at Portsmouth. These collect passengers from points in the town and on the Southsea Front. To make things easier still, tickets are sold at these points, so that passengers are not bothered by getting tickets on the aerodrome.

At first the company naturally hoped that a 'bus service between the airport and the town would be organised by the Corporation, as they had the local monopoly, but it was not. Moreover the company was refused permission to run

its own 'bus service.—Which is queer, considering that the aerodrome and the 'buses both belong to the Corporation.

But P.S.I.O.W.A. Ltd. were not beaten. They bought second-hand, and therefore quite cheaply, large cars which would hold up to seven people without discomfort. With these they collect and deliver their passengers, who pay no fare, as transport between the town and the aerodrome is included in the price of a ticket. And as the number carried in the car is less than eight the authorities cannot interfere.

This fleet of cars has also an excellent advertising value, for they go about their just-lawful occasions with "Air Ferry" and other signs of their calling large upon them. Passengers are impressed with the thought that their fare also includes such comfortable road transport.

Not enough consideration is given to this question of tenders between town and aerodrome. One excellent air service is seriously handicapped because apparently its owners do not appreciate the detrimental effect of antiquated and time-wasting road transport.

Furthermore operators ought to consider collecting passengers from their hotels, and dwelling places. Hall porters in hotels ought to become valuable proselytizers for local or metropolitan air lines. Their task would be made easier if a suitably impressive equipage collected the already converted without trouble or fuss.

At the moment in London travellers have to go by taxi or 'bus or tube to the approved collecting-point and then transfer to the waiting vehicle of the operating company, out of which they again have to scramble at the aerodrome.

P.S.I.O.W.A. Ltd. have a sound way of separating passengers from on-lookers, and grouping the former according to their destinations. The trouble originally arose because the Portsmouth Municipality had the gumption to build an excellent café as part of the aerodrome building, so people were thus induced to come in and refresh themselves while watching the flying. Passengers waiting for a machine would do the same, or at least sit around the same sort of table. And so the rounding up of a load of passengers, though it added excitement, wasted time.

The solution may have developed from the loading pens



RYDE-BOUND.—The P.S.I.O.W.A. Westland Wessex leaving the English coast at Southsea to cross Spithead to the Isle of Wight.—("Aeroplane" photograph.)

THE STAFF.—From left to right: G. S. Brown, A. W. Whitta, R. C. W. Ellison, G. E. Eckersley-Maslin (chief pilot); and G. F. Hales, flying staff, and F. L. Luxmoore and L. M. J. Balfour, founder directors of P.S.I.O.W.A. Ltd. —(“Aeroplane” photograph.)



joy-riders around Portsmouth. But at times extra machines have to be called into service.

In the peak week of this year, that ending Aug. 10 last, 977 passengers were carried, an increase of 89 per cent. over the peak week of 1932. In the first year from June 27, 1932, to June 26, 1933, 6,344 passengers were carried on this service. And from the latter date to Aug. 17, the number carried was 51½ per cent. better than that for the comparable period last year.

There is interest in noting that a well-defined change has taken place. At first the big demand was for joy-riding. This Summer it is for transport.

This increase in traffic has made additions to the fleet necessary. In the Spring of 1932 a second instructional Moth and a Puss Moth were bought. The Westland Wessex was taken over in May of the same year and a Monospar the following August.

Early in the Summer of 1933 the Monospar and the Spartan were replaced by two D.H. Fox Moths (Gipsy Majors), so that the fleet now consists of the Westland Wessex, two Fox Moths, a Puss Moth, and a three-seat Klemm.

Five pilots at most are employed in the Summer and at least two in the Winter.

Besides the Spithead Air Ferry the company operates similar services between Portsmouth and various towns. The Shanklin Air Ferry service between Portsmouth and

Shanklin began on April 10 this year. By Aug. 17 a total of 241 passengers had been carried, making a total of 3,840 passenger miles.

A service is also operated between Ryde and Shanklin.

The Shoreham Air Ferry runs between Shoreham (the municipal airport for Brighton, Hove and Worthing), and Portsmouth, Ryde, and Shanklin. It started on Oct. 1, 1932, and has carried 176 passengers up to Aug. 17 between Shoreham, the Isle of Wight, and Portsmouth. The passenger-miles to that date are 6,500.

Also the company runs air-taxis. From Oct. 1, 1932, to the middle of August, 1933, these had flown about 7,650 miles.

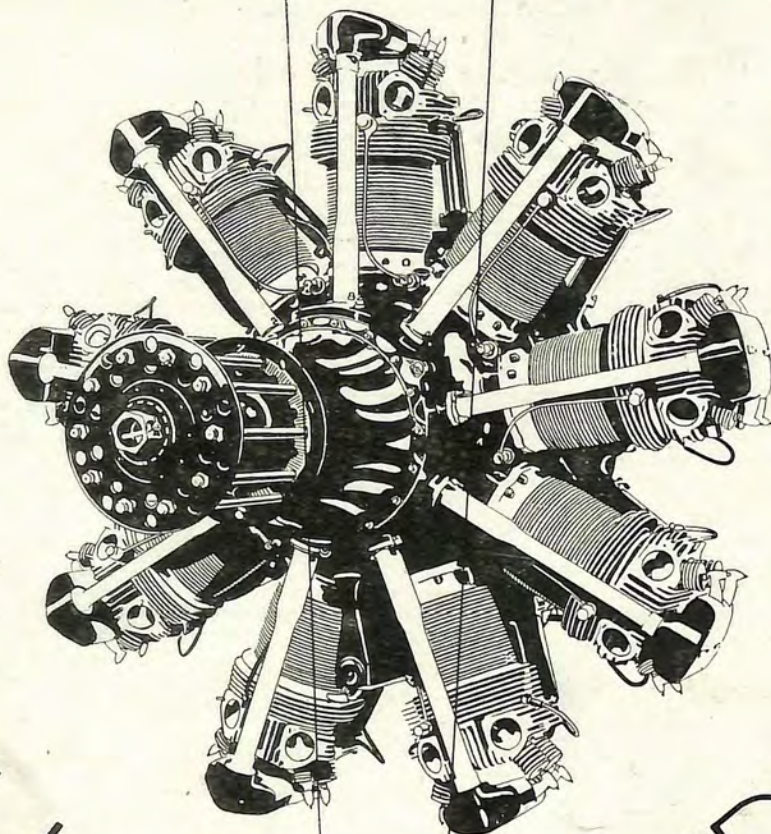
Another activity is the running of the Portsmouth Aero Club.

But P.S.I.O.W.A.'s greatest feat is the successful running of the short distance Spithead Air Ferry.



The Westland Wessex cabin monoplane (three Armstrong Siddeley Genet-Major engines), which is described on the previous page.—(“Aeroplane” photograph.)

POWER



AT HIGH ALTITUDES

WORLD ALTITUDE RECORD

The world altitude record for aircraft of 43,976 feet was established in September, 1932, by a "Bristol" Pegasus Aircooled Engine fitted in a Vickers "Vespa" biplane.



FIRST OVER MT. EVEREST

The first flights over Mount Everest were made by the Houston-Everest Air Expedition in April, 1933, using "Bristol" Pegasus Aircooled Engines fitted in "Westland" biplanes.



THE BRISTOL AEROPLANE COMPANY LTD. — FILTON, BRISTOL

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COMFORTABLE MULTI-ENGINE AIRCRAFT equipped

Passenger
Coach
advertised
formalities. Pa
10 minutes earl
SPECIAL PLANI
If availab
for fewer pass
Through bookings
to Liverpool, Isle of Man, Belfast,
services of Midland and Scottish Air Ferries
request.

POST CARD

17th May 1934

This plane piloted by flying officer C. R. Crow
of the Portsmouth Southsea & Isle of Wight Air Express Co.
made the first flight of the Sunshine Air Express to
Bournemouth and Bournemouth from Portsmouth
City Airport. Twenty letters were conveyed to both
Bournemouth & Bournemouth & posted on arrival.
All the letters accompanied the special stamp of the Company.
The Portsmouth City Airport stamp with date, and
were signed "C.R. Crow, Pilot."

Photographed and Plated by E. A. Sweetman & Son, Tunbridge Wells.
"SUNSHINE" SERIES
REAL PHOTO

even
ne than
ou bear

ickets

Ryde

1	—
2	23/6
3	—
4	23/6

Portsmouth

mouth 19/6



SHIT BY AIR.
1st-AIRCRAFT

T.
Deauville
ember 3rd



THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

SECOND ISSUE

THE ISLAND AIR EXPRESS.

Victoria Coach Station, London S.W.1.
Heston Airport.
Ryde Airport.
Shanklin Airport.

LONDON — ISLE OF WIGHT IN 1½ HOURS.

(Flying Time 40 minutes.)
FARES : 19/6 Single, 38/6 Return.
For Booking Facilities see back cover.

A P.S. & I.O.W.A. SERVICE.

5/- for 20.



The stamps of the second issue were also printed by Messrs Charentier Ltd. of Portsmouth. They were prepared in both Sepia and Blue, in sheets of four and bound into booklets containing five sheets. Used examples are known, on philatelic mail.

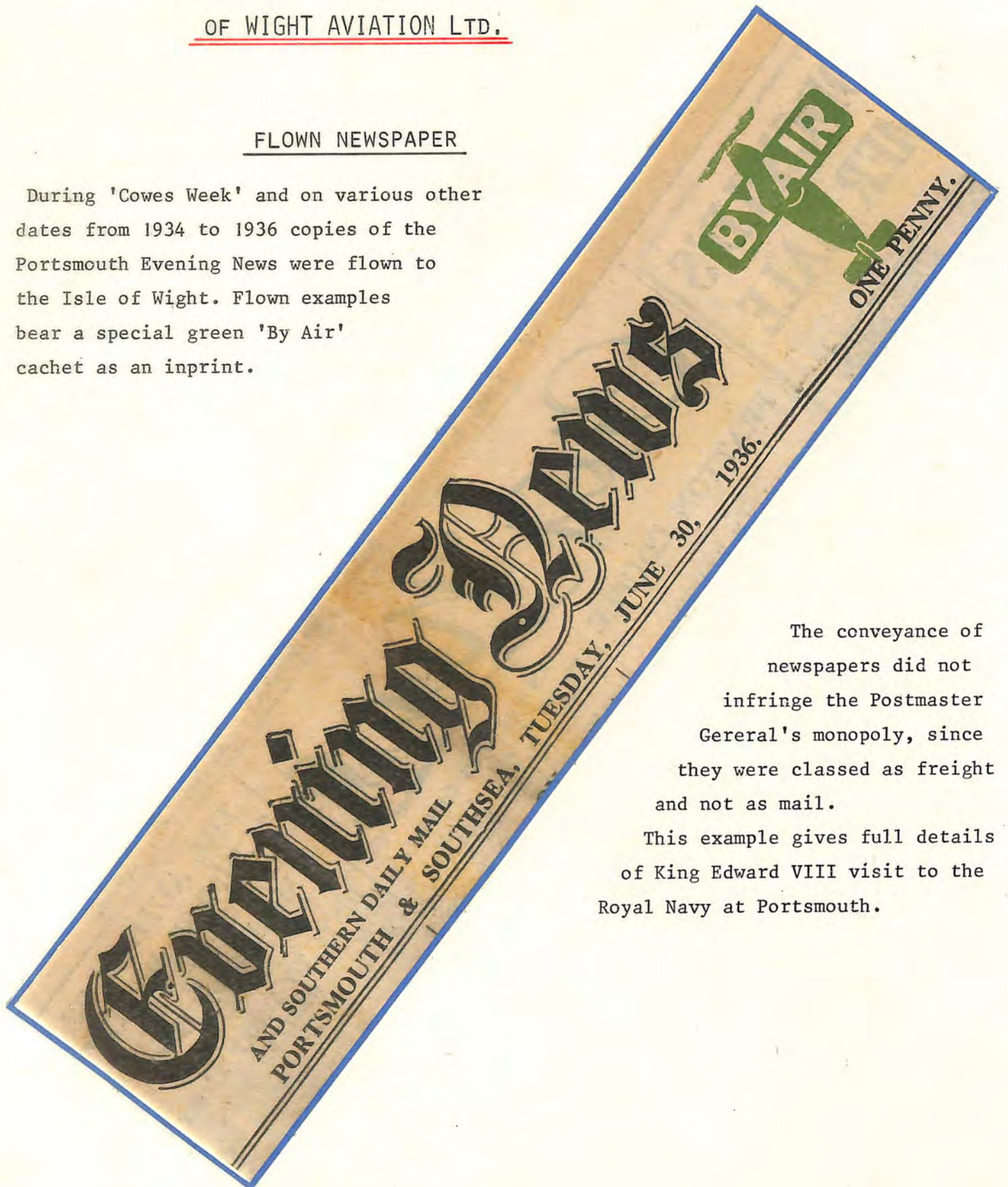
THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE

OF WIGHT AVIATION LTD.

FLOWN NEWSPAPER

During 'Cowes Week' and on various other dates from 1934 to 1936 copies of the Portsmouth Evening News were flown to the Isle of Wight. Flown examples bear a special green 'By Air' cachet as an inprint.



The conveyance of newspapers did not infringe the Postmaster General's monopoly, since they were classed as freight and not as mail.

This example gives full details of King Edward VIII visit to the Royal Navy at Portsmouth.

TO BE KEPT AS IT
BELONGS TO NEWS PAPER IN
PORTSMOUTH SOUTHSEA & L.O.W.
DISPLAY

OCT 85

PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

BE SURE TO VISIT
“APSE,”
The SHANKLIN AIRPORT

(Situated on the Godshill Road—2d. on a Newport 'Bus.)

WATCH THE FLYING—ENJOY A FLIGHT

ADMISSION FREE ——— TEAS & REFRESHMENTS

O V E R	SHANKLIN (6 Mile Circular Flight)	5/- each
	SHANKLIN and SANDOWN - - -	10/- each
	VENTNOR - - - - -	10/- each

BOOKING OFFICES :

Eames Motor Coach Offices, Regent Street—'Phone 113.
Summer Arcade Esplanade—'Phone 304. On the Aerodrome—'Phone 324

**SPECIAL
ATTRACTION**

Every Friday

Visit of an Air Liner

10 Seater 500 H.P.

3 Engined “Westland Wessex”

or

5 Seater Twin Engined “Monospar” Monoplane

**YOU WANT THE BEST MACHINES—
WE HAVE THEM**

Telephones : Portsmouth 6689, Ryde 333, Shanklin 324.

**PORTSMOUTH, SOUTHSEA &
ISLE OF WIGHT AVIATION, LTD.**

BARRELL, PRINTER, &C., PORTSMOUTH.

Replacement Display

Unfortunately Alan Bartlett is unable to be with us today, due to illness and we wish him a speedy recovery..

The Portsmouth Southsea & Isle of Wight Aviation, Ltd.

This display covers the period of February 1934 until December when the company tried to compete in getting a mail contract. Their unofficially flown mail and labels are fully represented. A flown newspaper (legal) ends the presentation.



The Companies brochure issued 29th March 1934, giving full details of their routes and timetables and fares.

"The Quickest and Most Comfortable Air Service to and from the Isle of Wight."

TIME TABLE (1934) OCTOBER—NOVEMBER—DECEMBER.

LONDON - ISLE OF WIGHT WEEK END AIR SERVICE

TO THE ISLE OF WIGHT.

		Fridays	Saturdays		Sundays	Mondays	
		P.M.	P.M.	P.M.		A.M.	A.M.
Victoria Coach Station ...	dep.	2.30	12.30	2.30	...	8.30	10.30
Heston Airport ...	..	3.20	1.20	3.20	...	9.20	11.20
Ryde Airport ...	.. arr.	4.00	2.00	4.00	...	10.00	12.00

TO LONDON.

		Fridays	Saturdays		^A Sundays	Mondays	
		P.M.	P.M.	P.M.	P.M.	A.M.	A.M.
Ryde Airport ...	.. dep.	2.30	12.30	2.30	3.50	8.30	10.30
Heston Airport ...	.. arr.	3.10	1.10	3.10	4.30	9.10	11.10
Victoria Coach Station ...	..	4.00	2.00	4.00	5.20	10.00	12.00

Inclusive Fares between Victoria Coach Station and Ryde Airport :

19/6 SINGLE 38/6 RETURN

Air Taxis are always available for any destination.

NOTES.—30lbs. of luggage are allowed free per passenger. Additional luggage will be carried if the loading of the Aircraft permits at 3d. per lb.

A—This service operates during October only.

The Time Table is subject to alteration by the Company without notice.

GENERAL INFORMATION FOR PASSENGERS.

CONDITIONS OF TRANSPORT.—An extract from the Company's Regulations for the carriage of passengers and luggage will be found on the reversed side of the passenger ticket.

RESERVATIONS.—Seats must be reserved in advance. A comprehensive list of Agents from whom tickets may be obtained is given below.

DEPARTURE.—Passengers must be at the Airport, or at the departure station from which the car for the Airport leaves, sufficiently in advance of the advertised time of departure for baggage and ticket formalities to be completed before that time. The departure of the passenger car from the station, or the air liner from the Airport, cannot be delayed for passengers who arrive late. Normally, loading of the air liner is completed five minutes before the stated time of departure.

CANCELLATIONS.—Twenty-four hours' notice is required for the cancellation or transfer of a seat, otherwise the full fare or a transfer fee may be charged.

CHILDREN.—When accompanied by an adult, and if three years of age and under, children not having a separate seat are carried at the rate of 10 per cent. of the ordinary tariff. Children under three years for whom a separate seat has been reserved, and children aged three to seven years, are carried for half fare. Over seven years, the full fare is payable.

BOOKING FACILITIES.

LONDON	..	The British Air Navigation Co., Heston Airport	..	..	..	Tel. HOUnslow 3244
	..	Grosvenor House, Park Lane	..	..	..	Tel. GROsvenor 6363
	..	London Coastal Coaches Ltd., Victoria Coach Station,	..	..	..	
	..	164 Buckingham Palace Road	..	..	..	Tel. SLOane 0202
BEMBRIDGE	..	BRANCHES:	..	..	..	
	..	7 Lower Belgrave Street, Victoria, S.W.1	..	..	..	Tel. SLOane 0202
	..	47 Woburn Place, Russell Square, W.C.1	..	..	..	Tel. MUSeum 9077
	..	15a Hammersmith Bridge Road	..	..	..	Tel. RIVerside 5023
NEWPORT	..	H. W. Bartlett & Son, Foreland Road	..	..	..	Tel. Bembridge 14
	..	Frank Cheverton 4 Lower St. James' Street	..	..	..	Tel. Newport 401
	..	P.S. & I.O.W.A., Ryde, I.W., Airport	..	..	..	Tel. Ryde 333
	..	" Air Travel Bureau, 61 Union Street	..	..	..	Tel. Ryde 534
SHANKLIN	..	Happy Landings Cafe, Booking Office	..	..	..	Tel. Ryde 444
	..	P.S. & I.O.W.A. Air Travel Bureau, Regal Theatre, Shanklin	..	..	..	Tel. Shanklin 188
	..	Nash's Garage, 1 Pier Street	..	..	..	Tel. Ventnor 173
	..	B. Groves, 5 & 6 Arcade	..	..	..	Tel. Cowes 53

PORTSMOUTH, SOUTHSEA AND ISLE OF WIGHT AVIATION LIMITED.

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

THE AIRCRAFT FLEET



THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

THE AIRCRAFT FLEET



PORTSMOUTH, SOUTHSEA and ISLE
of WIGHT AVIATION Ltd.

The Staff

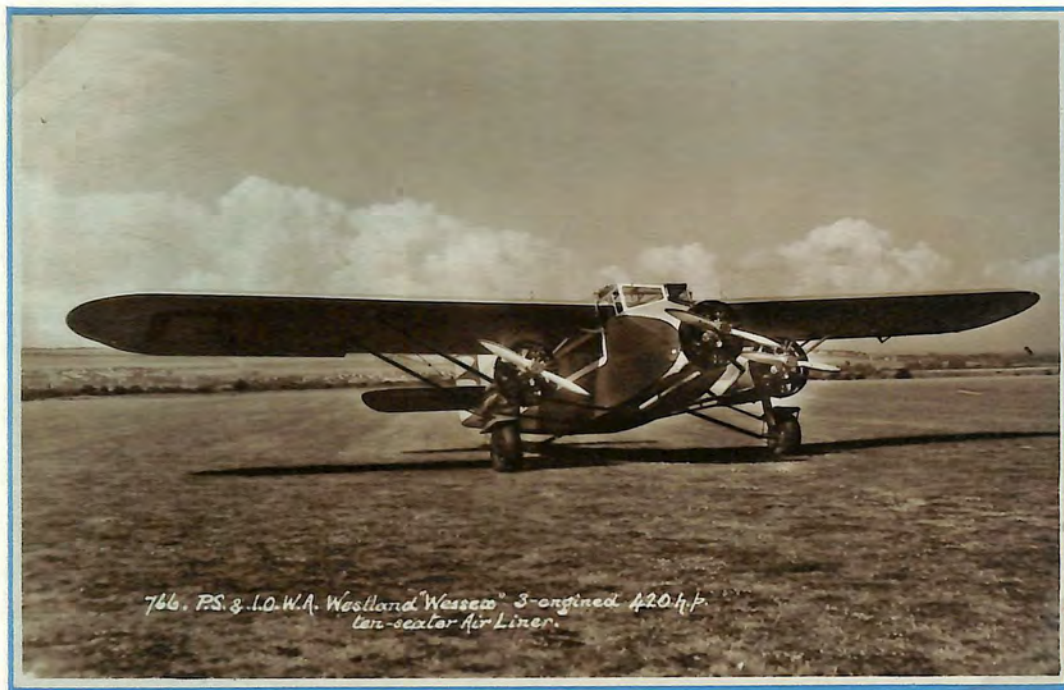


From left to right R. Monk, A.L.S. Upton, C.R. Crow, E. Ellison,
A.W. Whitta, R.C.W. Ellison, H.J. Lines and A.E. Ropenhagen.
Note, the six company pilots wearing their wings.

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

THE AIRCRAFT FLEET



Baggage Label



THE ISLE OF WIGHT AIR FERRY

SEPTEMBER TIME TABLE. PORTSMOUTH—RYDE—SHANKLIN. TO THE ISLE OF WIGHT.

Portsmouth City Airport	d	9.0	9.10	9.40	10.10	10.40	11.10	11.40	12.10	12.35	12.40	—
Ryde I.W. Airport	a	—	9.18	9.48	10.18	10.48	11.18	11.48	12.18	—	12.48	—
(Also for Seaview)	d	—	—	9.52	—	10.52	—	11.52	—	—	—	—
Shanklin Apse Airport	a	9.15	—	10.0	—	11.0	—	12.0	—	12.50	—	—

Portsmouth City Airport	d	2.0	2.10	2.40	3.10	3.40	4.10	4.35	4.40	5.10	5.40	6.10	6.40	7.10	—
Ryde I.W. Airport	a	—	2.18	2.48	3.18	3.48	4.18	—	4.48	5.18	5.48	6.18	6.48	7.18	—
(Also for Seaview)	d	—	—	2.52	—	3.52	—	—	—	5.52	—	6.52	—	—	—
Shanklin Apse Airport	a	2.15	—	3.0	—	4.0	—	4.50	—	—	6.0	—	7.0	—	—

TO PORTSMOUTH AND SOUTHSEA.

Shanklin Apse Airport	d	—	9.20	9.40	—	10.40	—	11.40	—	—	—	12.55	—
Ryde I.W. Airport	a	—	—	9.48	—	10.48	—	11.48	—	—	—	—	—
(Also for Seaview)	d	9.22	—	9.52	10.22	10.52	11.22	11.52	12.22	12.52	—	—	—
Portsmouth City Airport	a	9.30	9.35	10.0	10.30	11.0	11.30	12.0	12.30	1.0	1.10	—	—

Shanklin Apse Airport	d	—	2.20	2.40	—	3.40	—	—	4.55	—	5.40	—	6.40	—
Ryde I.W. Airport	a	—	—	2.48	—	3.48	—	—	—	—	5.48	—	6.48	—
(Also for Seaview)	d	2.22	—	2.52	3.22	3.52	4.22	4.52	—	5.22	5.52	6.22	6.52	7.22
Portsmouth City Airport	a	2.30	2.35	3.0	3.30	4.0	4.30	5.0	5.10	5.30	6.0	6.30	7.0	7.18

NOTES.—* To the 15th September only.

† To the 8th September only.

TRANSPORT TO AND FROM AIRPORTS

The Company's cars convey passengers without charge between the Portsmouth Airport and the Southsea Front, Ryde Airport and Seaview and Shanklin Airport, and the Shanklin Front whenever available, while a frequent service of buses passes the Ryde Airport for Sandown and Ryde Esplanade, where connections by bus or train may be made to any part of the Island.

Taxis are now available at Ryde Airport at the following rates per passenger :—Ryde 6d (minimum, 2 passengers) ; Seaview 1/6 ; Sandown 2/- ; Bembridge 2/6.

REDUCED FARES

BETWEEN Portsmouth and Ryde	4/6 Single	8/6 Return	
	3/-	5/-	(Children under 12)
Portsmouth and Shanklin	8/-	14/-	
	6/6	10/6	(Children under 12)
Ryde and Shanklin	3/6	5/6	

CHEAP DAY RETURNS

Will be issued between Portsmouth and Ryde and Portsmouth and Shanklin, available from Portsmouth up to the 10.10 a.m. service, and from the Isle of Wight up to 1.30 p.m. Fares on request.

FREIGHT RATES AND DOG TICKETS

Freight of a suitable nature and dimensions will be carried at the following rates :—

Return Portsmouth and Ryde	2d. per lb. ; Minimum Charge 1/-
Between Portsmouth and Shanklin	3d. per lb. ; Minimum Charge 1/6

Dog Tickets may be obtained at the following rates :—

Between Portsmouth and Ryde	2/6 Single
„ Portsmouth and Shanklin	3/6 Single

BEMBRIDGE—By Request.

THROUGH FARES between—

Portsmouth and Bembridge	8/- Single	15/- Return
(Children under 12)	6/6	11/6

Cheap Day Returns available from Portsmouth up to 10.10 a.m., and Bembridge up to 1.30 p.m. 12/-

LOCAL AGENT :

PORTSMOUTH, SOUTHSEA & ISLE OF WIGHT AVIATION Ltd.

BY AIR
TO
GOODWOOD
IN
30 MINUTES

Service from Ryde Airport
DAILY

During Race Week 31st July to
3rd August

DEPARTS RYDE AIRPORT 12 NOON

(Weather and other circumstances permitting)

Fares :
15/- Single 30/- Return

Passengers will be conveyed from the Landing Ground to the Race Course free by car. On the return journey the car will leave the main gates of the Race Course for the Landing Ground 30 minutes after the finish of the last race.

Book in Advance and avoid Disappointment !

BOOKING OFFICES :

RYDE	P.S. and I.O.W.A., Ryde, I.W. Airport	Tel. Ryde 333
	" " 61 Union Street	Tel. Ryde 534
	Happy Landings Cafe, Booking Office	Tel. Ryde 444
SEAVIEW	" The Double H," Seaview	Tel. Seaview 95
SHANKLIN	P.S. and I.O.W.A., Apse Airport	Tel. Shanklin 324
	" " Booking Office, Summer Arcade	Tel. Shanklin 304
	" " Regal Theatre, Shanklin	Tel. Shanklin 188
VENTNOR	Nash's Garage, 1 Pier Street	Tel. Ventnor 173
COWES	B. Groves, 6 Arcade, Cowes	Tel. Cowes 53

PORTSMOUTH, SOUTHSEA & ISLE OF WIGHT AVIATION LIMITED

THE INLAND AIRMAIL
PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.



The design of the stamp was taken from the Portsmouth 'Town Hall' referred to locally as the 'Wedding Cake'. They were printed locally by Messrs Charentier Ltd.



Visit the PORTSMOUTH CITY AIRPORT

(Situated at the North end of the Eastern Road)

FLYING DAILY UNTIL DUSK

(Weather and other circumstances permitting)

1933 : PROGRAMME : 1933

1. **PLEASURE FLIGHTS IN AN AIR LINER AND OTHER AIRCRAFT, 5/-**
In a three-engined 500 horse power Westland Wessex with 10 seats.
2. **By SPITHEAD AIR FERRY to RYDE.**
Magnificent views of Spithead with its Forts and Shipping, Southsea, Seaview, Ryde, etc.
Fares—6/- Single, 10/- Return. Children under Twelve, 3/- Single, 5/- Return. Frequent Services.
See local Time Tables, Leaflets, etc.
3. **By SHANKLIN AIR FERRY to SHANKLIN, I.W.**
Journey of about 20 minutes, with wonderful views of the east part of the Isle of Wight and particularly of Sandown, Shanklin, Ryde, Seaview, Spithead, etc.
Fares—10/6 Single, 19/6 Return. *For Times see local Time Tables, Leaflets, etc.*
4. **By SHOREHAM AIR FERRY for BRIGHTON and WORTHING.**
Shoreham in 20 minutes, passing over Hayling Island, Bognor, Littlehampton, etc. Three Services Daily
Fares—12/- Single, 23/6 Return. Book in Advance. *For Times see local Time Tables, Leaflets, etc.*
5. **ROUND THE ISLE OF WIGHT. Fare 39/6**
A magnificent trip, following the coast line of the Island, with unrivalled views of Spithead, Bembridge Sandown Bay, Ventnor, St. Catherine's Point, The Needles, Cowes, Osborne House, etc., taking about one hour.
6. **STUNTING ! From 10/-**
Loops, Rolls, Spins, etc. A Real Thrill ! From 10/-. *BY ARRANGEMENT.*
7. **AIR TAXIS to Anywhere, Home or Abroad.**
In comfortable cabin aeroplanes, at competitive rates. *See separate Fare Card.*
8. **FLYING LESSONS by Qualified Instructors**
On famous Havilland Moth aeroplanes. Fly yourself with dual control ! *Particulars on application*

LUNCHES, TEAS AND REFRESHMENTS SERVED ON THE AERODROME.

BOOKINGS - ON THE AERODROME. Telephone : Portsmouth 6689, or from any Agent.

An hourly (half hourly during August) service of buses operates between Clarence Pier, South Parade Pier and the City Airport. The Company's car also conveys intending air passengers free between their Kiosk on the beach close to Clarence Pier and the City Airport whenever available.

Be sure and VISIT RYDE'S NEW AIRPORT

(One Mile from the Esplanade on the Sandown Road)

FLYING DAILY UNTIL DUSK

(Weather and other circumstances permitting)

1933 : PROGRAMME : 1933

1. PLEASURE FLIGHTS, 5/-

2. By SPITHEAD AIR FERRY to PORTSMOUTH.

Magnificent Views of Spithead with its Forts and Shipping, Ryde, Seaview, Southsea, etc.

Fares—6/- Single, 10/- Return. Children under Twelve, 3/- Single, 5/- Return.

Frequent Services. See local Time Tables, Leaflets, etc.

3. By SHANKLIN AIR FERRY. Fares 6/- Single ; 10/- Return.

A Short Air Excursion to Shanklin, with free car transport between Shanklin Aerodrome and the Town.

For Times see local Time Tables, Leaflets, etc.

4. By SHOREHAM AIR FERRY, for BRIGHTON and WORTHING.

Shoreham in 38 minutes, passing over Spithead, Hayling Island, Bognor, Littlehampton, etc.

Three Services Daily. Fares—14/6 Single, 27/6 Return Book in Advance.

For Times see local Time Tables, Leaflets, etc.

5. ROUND THE ISLAND. Fare 29/6

A magnificent Air Tour, following the coast line of the Island, with unrivalled views—Bembridge, Sandown Bay, Ventnor, St. Catherine's Point, The Needles, Cowes, Osborne House, etc.—taking between 45 minutes and one hour.

6. STUNTING ! From 10/-

Loops, Rolls, Spins, etc. A Real Thrill ! *BY ARRANGEMENT.*

7. AIR TAXIS to Anywhere, Home or Abroad.

In Comfortable Cabin Aeroplanes, at Competitive Rates. *See separate Fare Card.*

8. FLYING LESSONS by Qualified Instructors.

On famous De Havilland Moth Aeroplanes.—Fly Yourself with dual control ! *Particulars on application.*

BOOKINGS	On the Esplanade at "Happy Landings" Cafe	Tel. Ryde 444
	Waiting Room at 61 Union Street	... Tel. Ryde 534
	At the Airport	... Tel. Ryde 333 or from any Agent.

Brighton—Hove—Worthing

(SHOREHAM AERODROME)

Portsmouth

Isle of Wight

(RYDE AIRPORT)

AIR FERRY SERVICE

Daily from 1st October, 1933 — 24th March, 1934

(Weather and other circumstances permitting) to 16 May

WARM AND COMFORTABLE CABIN AEROPLANES

TIME TABLE

THE INLAND AIRMAIL

PORTSMOUTH, SOUTHSEA AND ISLE
OF WIGHT AVIATION LTD.

Please retain for Reference.

AIR SERVICE
TIME TABLE

1ST JUNE TO THE 30TH SEPTEMBER, 1933

P. S. & I. O. W. A.

PORTSMOUTH, SOUTHSEA & ISLE OF WIGHT AVIATION LTD.

BARRELL, PRINTER, & Co., PORTSMOUTH.

The companies brochure giving full details and cost of

Spithead Air Ferry

Shanklin Air Ferry

Shoreham Air Ferry

Ryde - Shanklin Service

Also London - I.O.W by Spartan Air Lines