



INFORMATION *service*

POST OFFICE DEPARTMENT



Washington, D. C. 20260

For Further Information call: 202-961-7500

FOR RELEASE 3:00 P. M. , WEDNESDAY,
SEPTEMBER 11, 1968

GENERAL RELEASE NO. 173

ADDRESS BY
POSTMASTER GENERAL
W. MARVIN WATSON
AT THE DEDICATION OF THE
6¢ WALT DISNEY COMMEMORATIVE STAMP
MARCELINE, MISSOURI
SEPTEMBER 11, 1968 -- 3:00 P. M.

I am delighted to share in this important ceremony today.

In my view, it is important for a number of reasons.

First, it is important because postage stamps such as this Walt Disney Commemorative perform two basic functions. They permit a nation to say, collectively, "thank you" to those men and women who have...in art, in science, in government, in education, in every area of civilized society...made a distinct contribution to their land and their country.

And such stamps also form a window on the soul of a nation.

Some nations may permit only the stern and scowling faces of military leaders or statesmen with steel spines to appear on their stamps.

And that fact reveals much about such a nation.

But we are a diverse and varied people.

We cannot be summed up in a few words.

(more)

POST ON BULLETIN BOARD

6-CENT WALT DISNEY

COMMEMORATIVE POSTAGE STAMP



AVAILABLE AT YOUR LOCAL POST OFFICE

SEPTEMBER 12, 1968

The 6-cent Walt Disney commemorative stamp will be first placed on sale on September 11 at Marceline, Missouri.

Disney spent a portion of his early boyhood on a farm near Marceline and here he began to draw barnyard animals, a proclivity that was to bring him renown and fortune as the creator of Mickey Mouse. The fantasy, the fertile imagination and the morality he introduced into his cartoons stamp him as a modern Aesop, and the characters he created are imperishable.

Two staff members of Walt Disney Productions are responsible for the stamp. It was designed by C. Robert Moore, who in the final rendering also supplied the procession of children. Paul E. Wenzel painted the Disney portrait.

The stamp will be printed by gravure by Achrovue Division of Union-Camp Corporation, Englewood, New Jersey, under contract with the Bureau of Engraving and Printing. It will be printed in brown, black, blue, red and yellow and issued in panes of 50. An initial printing of 120 million has been authorized.

Collectors desiring first day cancellations may send addressed envelopes, together with remittance to cover the cost of the stamps to be affixed, to the Postmaster, Marceline, Missouri 64658. A close-fitting enclosure of postal card thickness should be placed in each envelope and the flap either turned in or sealed. The envelope to the Postmaster should be endorsed "First Day Covers 6¢ Walt Disney Stamp." Requests must be postmarked no later than September 11, 1968.



THIS PHOTOGRAPH MAY BE REPRODUCED FOR PHILATELIC, EDUCATIONAL, HISTORICAL AND NEWSWORTHY PURPOSES, IN BLACK AND WHITE, IN ANY SIZE, IT MAY NOT BE USED FOR ADVERTISING PURPOSES, EXCEPT PHILATELIC ADVERTISING.



FIRST DAY OF ISSUE CEREMONY

honoring *WALT DISNEY*

Showman of the World

Wednesday, September 11, 1968 3 PM Marceline, Missouri

Proclamation

STATE OF MISSOURI

WHEREAS, Walt Disney achieved a singular preeminence throughout the world in the field of entertainment and education; and

WHEREAS, the name of Mr. Disney has become synonymous with the highest principles of ethics and morality; and

WHEREAS, this fine man has, by his achievements and example, brought great credit to his boyhood home of Marceline and to his adopted State of Missouri; and

WHEREAS, the United States of America, in respect and homage to this Great American, has caused to be issued the Walt Disney commemorative postage stamp:

NOW, THEREFORE, I, WARREN E. HEARNES, GOVERNOR OF THE STATE OF MISSOURI, do hereby proclaim the 11th day of September, 1968, as

WALT DISNEY DAY

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 22nd day of August, 1968.



Warren E. Hearnes
GOVERNOR

ATTEST:

James C. Kirkpatrick
SECRETARY OF STATE

FIRST DAY OF ISSUE LUNCHEON PROGRAM

honoring *WALT DISNEY*

Showman of the World

Wednesday, September 11, 1968 3 PM Marceline, Missouri



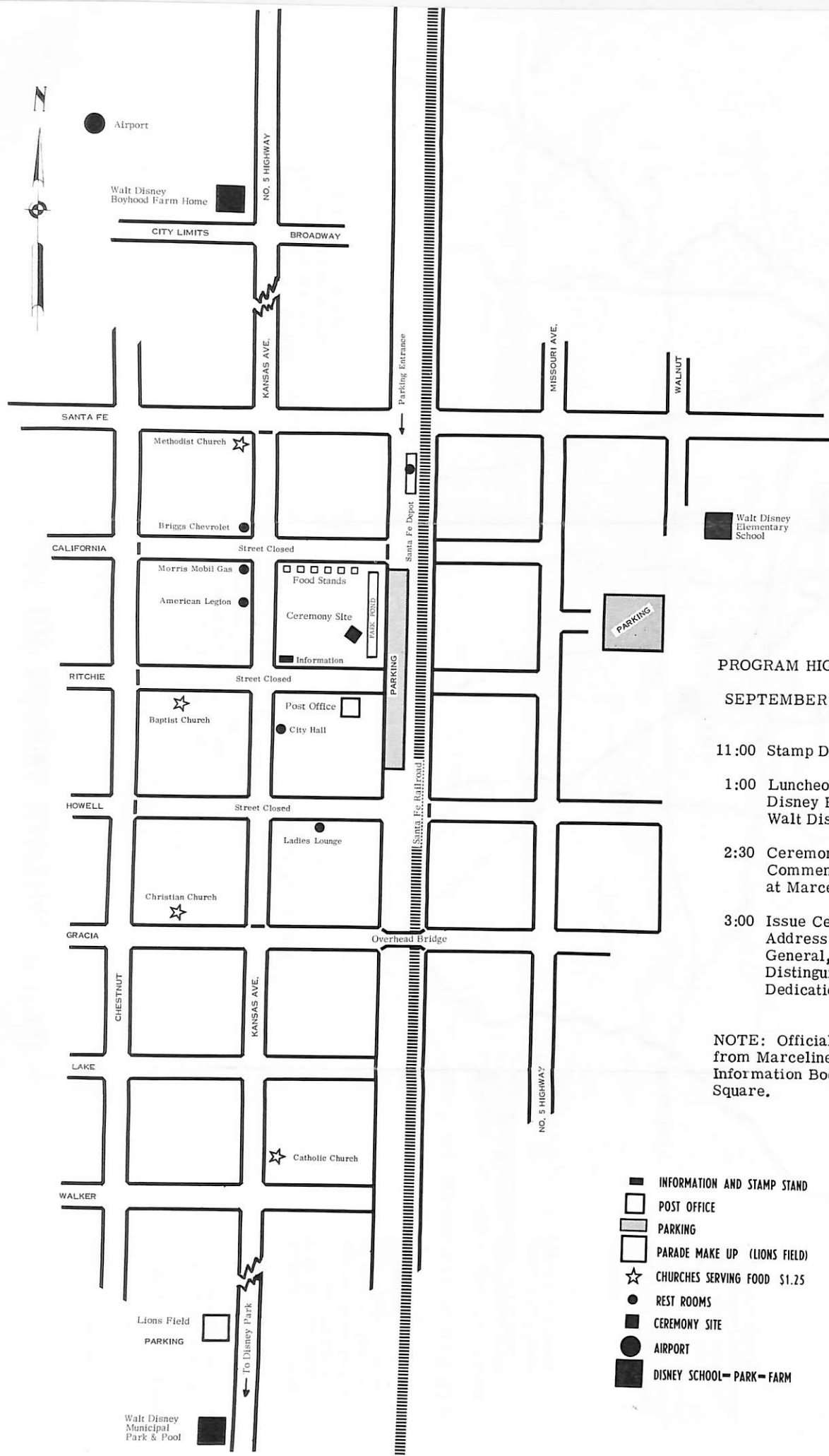
GUEST

WALT DISNEY

STAMP

MARCELINE, MO

SEPT. 11, 1968



PROGRAM HIGHLIGHTS

SEPTEMBER 11, 1968

- 11:00 Stamp Day Parade
- 1:00 Luncheon Honoring
Disney Family at
Walt Disney School
- 2:30 Ceremony Unveiling
Commemorative Plaque
at Marceline Post Office
- 3:00 Issue Ceremony,
Address by Postmaster
General, Remarks by
Distinguished Visitors,
Dedication of Disney Stamp.

NOTE: Official First Day Cover
from Marceline on sale at
Information Booth in Ripley
Square.

- INFORMATION AND STAMP STAND
- POST OFFICE
- ▨ PARKING
- ▨ PARADE MAKE UP (LIONS FIELD)
- ☆ CHURCHES SERVING FOOD \$1.25
- REST ROOMS
- ◆ CEREMONY SITE
- AIRPORT
- DISNEY SCHOOL-PARK-FARM

WALT DISNEY STAMP DAY - MARCELINE, MISSOURI - SEPT. 11, 1968

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COMMEMORATIVE POSTAGE STAMP



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FIRST DAY OF ISSUE

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