

Posting the Mail

Stationery was sold in leading London stores where customers could address and post items in special boxes located in the store. A post office van collected this mail daily. Only the Aerial Post stationery deposited in those boxes was flown.

Arding & Hobbs



(Address only to be written here.)
Master Jack Cross
133 Palace Road
Tulse Hill
S.W.
London.

INSTRUCTIONS.
Cost of Postcards, Stamped :
Inland, 6d.
Envelopes, Stamped (containing special note paper) :
Inland, 11d.
Adhesive Stamps must be affixed to make up the fee required for postage abroad.
Where to Purchase and Where to Post :
Army & Navy Stores, Arding & Hobbs, John Barker, John Barnes, Benetlinks, D. H. Evans, Gamages, Harrods, London Aerodrome, Selfridges, Whiteley's, and General Buildings, Aldwych.
CAUTION.—Unless posted in the SPECIAL BOXES at the above establishments missives will NOT be conveyed by Aerial Post.
For Date of Termination of Aerial Post and further information see general notice on the Special Post Boxes at the above establishments, also Daily Press.
Sole Wholesale Agents :
P. C. Burton & Co., Ltd., GENERAL BUILDINGS, ALDWYCH, W.C.
Net Profits of Aerial Post devoted to Public Charity

(This space for written or printed matter.)

My dear Jack

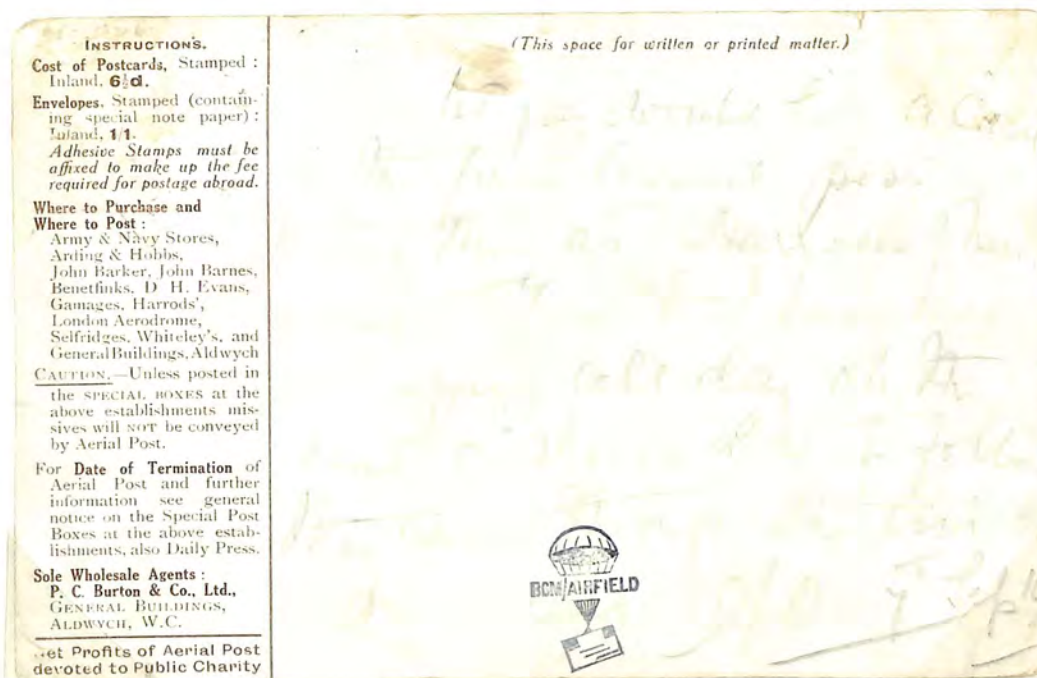
I saw such a lot of people posting Aerial Post Cards, and I thought perhaps you would like to have one. I have just missed the first post, but expect you will get this early next week.

With love from
Arding & Hobbs. Mother.
Clapham Junction.

The first stop on the van's route was Arding & Hobbs. The card text shows that it was posted at that store on Sept. 9th after the pick-up. It was collected and postmarked on the 11th, since there was no activity on Sunday the 10th.

Posting the Mail

Harrods Ltd.



The second stop was Harrods. The card reads: "Writing this at Harrods where Auntie and I have been shopping. . . ." It was postmarked Sept. 9th.

Posting the Mail

John Barker & Co.
To Tasmania



(Address only to be written here.)
Mrs C. A. Godfrey.
Rocky Creek.
Lilydale.
Tasmania.

INSTRUCTIONS.
Cost of Postcards, Stamped :
Inland, 6d.
Envelopes, Stamped (containing special note paper):
Inland, 1/1.
Adhesive Stamps must be affixed to make up the fee required for postage abroad.
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Wish I could go by the same means
as this card! & arrive quicker.
Hope to see you ere long.
All send very much love
& hearty greetings.
Am sailing tomorrow
on revair — J. A.

Posted Sep: 11th 1911.
at Barker's.

The next stop was John Barker & Co. where this card was posted after the mail was collected on Sept. 11th. It was collected and canceled Sept. 12th.

Copyright.

A.D. Coronation 1911

FIRST U.K. AERIAL POST

By Sanction of H.M. Postmaster General

For Conveyance by AEROPLANE from LONDON to WINDSOR. No responsibility in respect of loss, damage, or delay, is undertaken by the Postmaster General.

D.L.P. Inv.



Victor Pappe, Esq.
Gun Manufacturer
Collingwood St
Newcastle
- upon-Tyne.

[illegible]

After Barker's the van stopped at Wm. Whiteley Ltd. and then at Selfridge's. The sender bought two envelopes and put his sales receipt in the cover shown when he mailed it.

Posting the Mail

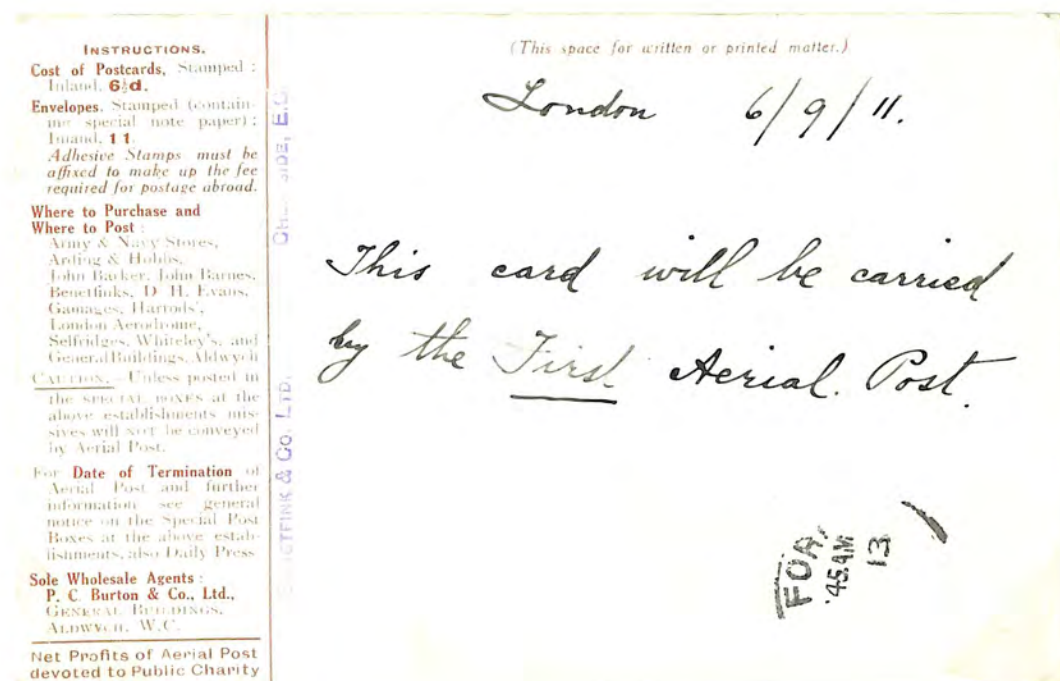
Wimpole Street Post Office Postmarks



The van delivered mail from its first four stops to the Wimpole Street Post Office. They had four dies to postmark mail which were numbered 1 through 4.

Posting the Mail

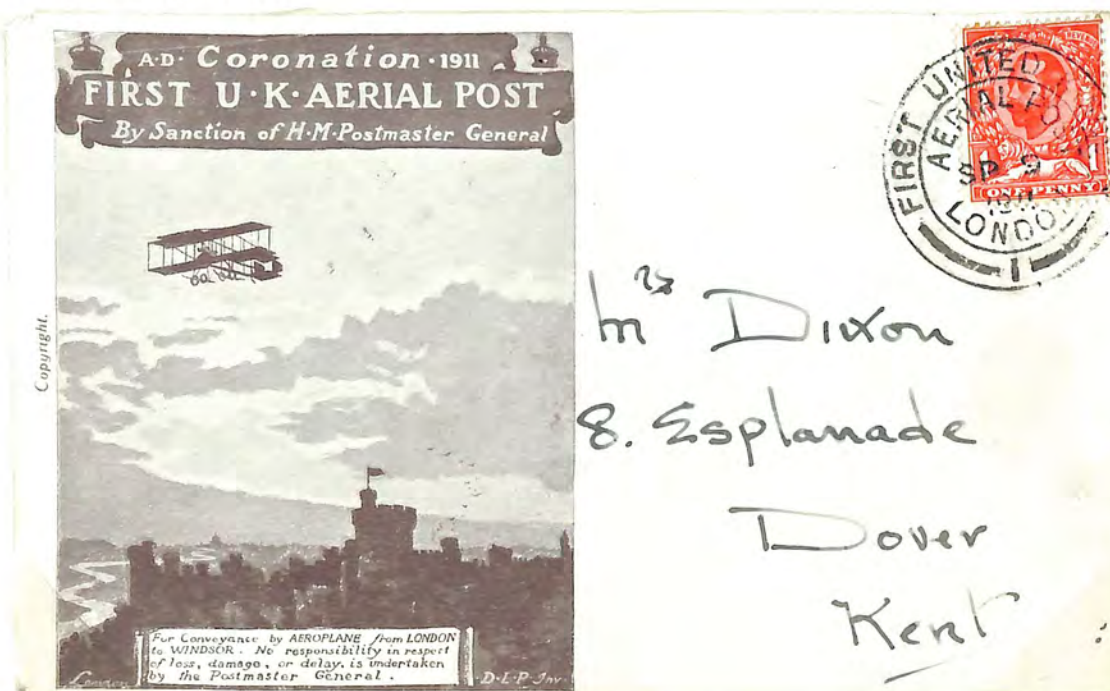
Benetfink & Co.



After mail was dropped off, the van began a second circuit. Its first stop was Benetfink & Co. Cards purchased there received a one line rubber stamp on the back. Both cards have this handstamp.

Posting the Mail

A. W. Gamage & Co.



The Ritten is very large and skittish
and loves the dog!!
Hope the house is all in order!!
How does Jim approve.

Best love to all

Yours Jack

Posted at
Gamage Lrd Holborn E.C

The next stop was A.W. Gamage & Co. The cover postmarked Sept. 9th was posted at Gamage's according to the text of the letter.

Posting the Mail

Offices of the Aerial Post

A.D. Coronation 1911
FIRST U.K. AERIAL POST
By Sanction of H.M. Postmaster General



For Conveyance
to WINDSOR No. 1
of loss, damage, or
by the Postmaster
Copyright



(Address only to be written here.)

Miss Quaterman

A.D. Coronation 1911
FIRST U.K. AERIAL POST
By Sanction of H.M. Postmaster General



For Conveyance by
to WINDSOR No. 2
of loss, damage, or
by the Postmaster
Copyright



(Address only to be written here.)

Mrs Bird.

(This space for written or printed matter.)

September 1911

The Honorary organizing Committee
of the First United Kingdom
Aerial Mail have much
pleasure in acknowledging
remittance to the Coronation
Aerial Post Fund

Secretary's Office
General Buildings
Aldwych London W.C.

INSTRUCTIONS.
Cost of Postcards, Stamped:
Inland, 6d.

Envelopes, Stamped (containing
special note paper):
Inland, 1d.

Adhesive Stamps must be
affixed to make up the fee
required for postage abroad.

Where to Purchase and

Where to Post:
Army & Navy Stores,
Arding & Hobbs,
John Barker, John Barnes,
Benetfuels, D. H. Evans,
Garnages,
Harrods,
London Aerodrome,
Selfridges, Whiteley's, and
General Buildings, Aldwych

CAUTION. - Unless posted in
the SPECIAL BOXES at the
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by Aerial Post.

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notice on the Special Post
Boxes at the above estab-
lishments, also Daily Press.

Sole Wholesale Agents:
P. C. Burton & Co., Ltd.,
GENERAL BUILDINGS,
ALDWYCH, W.C.

**Net Profits of Aerial Post
devoted to Public Charity**

The van proceeded to the Offices of the Aerial Post. Persons could purchase stationery by mail from the Organizing Committee at the Secretary's Offices, General Buildings, Aldwych. After receiving a contribution, the Committee addressed a card or cover to the donor with an acknowledgment printed on the back. Most such cards have a brown cachet, but there are a few with an olive-green cachet as shown.

Posting the Mail

Army & Navy Stores
To New Zealand



(Address only to be written here.)

Mrs Courtney
York Cottage
New Plymouth
New Zealand.

INSTRUCTIONS.	(This space for written or printed matter.)
Cost of Postcards Stamped: Inland, 6d.	I am sending you this by the first flying machine post. If you keep it it will be of value some day! We are at the Q.A.N. since providing ourselves with things for the new house. This brings you so much love September 11th 1911. Isabel Shaw.
Envelopes, Stamped (containing special note paper): Inland, 1d.	
Adhesive Stamps must be affixed to make up the fee required for postage abroad.	
Where to Purchase and Where to Post: Army and Navy Stores, Arding & Hobbs, John Barker, John Barnes, Benetlinks, D. H. Evans, Gamages, Harrods, London Aerodrome, Selfridges, Whiteley's, and General Buildings, Aldwych.	
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Net Profits of Aerial Post devoted to Public Charity	

The van then collected mail at the Army & Navy Stores where this card was posted after the pick-up on Sept. 11th. It is postmarked Sept. 12th.

Posting the Mail

D. H. Evans & Co.

To United States



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(This space for written or printed matter.)
1st Aero mail - Posted a -
D.H. Evans's posting station
Oxford Street. London.
Sept 9th 1911 by M.A.
Joseph Holland Esq.
40 Grace Court
Brooklyn, N.Y.
(Address only to be written here.)
Mary in Ireland. I going to
disappear on Wednesday to see her U. S. of America.
Send in the Cable on 14th. We are
entertaining Tom & Violet here.

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EVANS & CO.
INSTRUCTIONS.
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(This space for written or printed matter.)
My dear Aunt
Willie
Another P.C. for
Your Album
lots of love & kisses
Auntie Pollie
Coming to call on me? We is away

The final stop on this circuit was D.H. Evans & Co. Cards sold at this store were usually stamped "D.H. Evans & Co." in the upper left of the message side. The top card was not so stamped; the lower cards show the hand stamp at the top and bottom.

Posting the Mail

Roper & Co.



Address only to be written here.)

*Mr. C. Walker
16 Crediton Rd.
Willesden N.W.*

INSTRUCTIONS. Cost of Postcards, Stamped: Inland, 6d. Envelopes, Stamped (containing special note paper): Inland, 1d. Adhesive Stamps must be affixed to make up the fee required for postage abroad. Where to Purchase and Where to Post: Army & Navy Stores, Arding & Hobbs, Roper's, John Barker, John Barnes, Benetfinks, D. H. Evans, Garnages, Harrods, London Aerodrome, Selfridges, Whiteley's, and General Buildings, Aldwych. CAUTION.—Unless posted in the SPECIAL BOXES at the above establishments missives will NOT be conveyed by Aerial Post. For Date of Termination of Aerial Post and further information see general notice on the Special Post Boxes at the above establishments, also Daily Press. Sole Wholesale Agents: P. C. Burton & Co., Ltd., GENERAL BUILDINGS, ALDWYCH, W.C. Net Profits of Aerial Post devoted to Public Charity	(This space for written or printed matter.) <i>Dear Charlie</i> <i>Fond greetings</i> <i>from Mother.</i>
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After delivery of the mail to the Wimpole Street Post Office, bags of canceled mail were loaded onto the van and transported to the aerodrome. On the way it stopped at J. Barnes & Co. and Roper & Co. Roper's was added to sales outlets after cards were printed, so "Roper's" was printed in black with the list of stores. Only Roper's sold those cards.

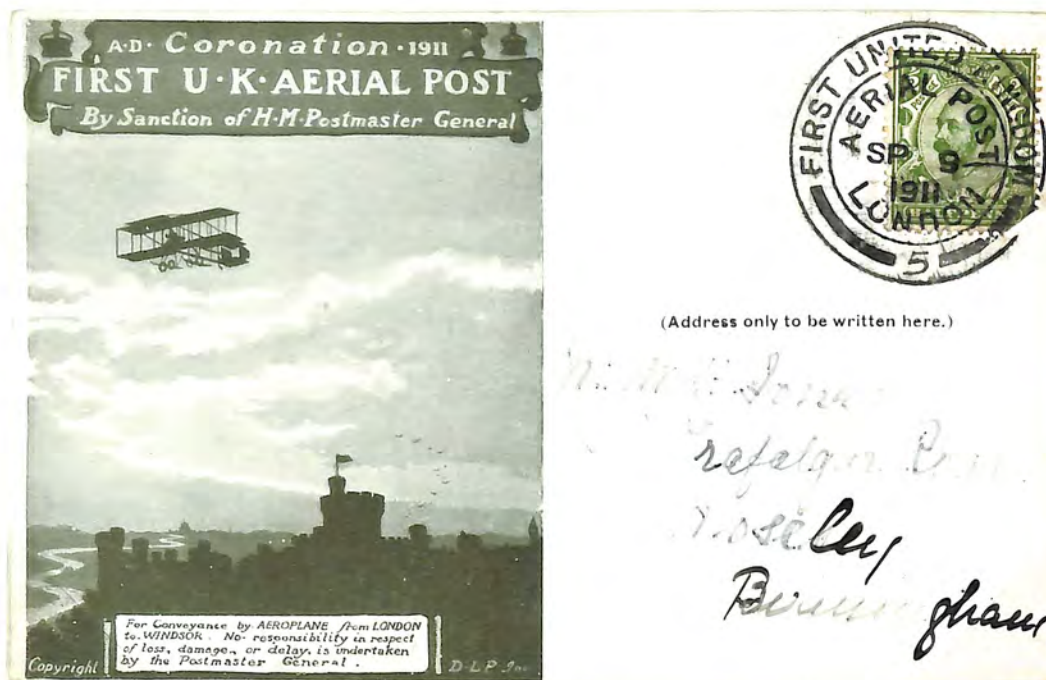
45

46

43

Posting the Mail

Hendon Aerodrome Postmarks



To India



The van took mail from J. Barnes and Roper's to the aerodrome where it was combined with mail deposited at the aerodrome and processed. Die Nos. 5 and 6 were used to cancel mail at the aerodrome.

Posting the Mail

Hendon Aerodrome



(Address only to be written here.)
 Mr H. J. Upton.
 4. Palborough Road
 Harrow on the Hill

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 Inland, 11.
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(This space for written or printed matter.)

Hendon Aerodrome Sep 9. 1911
 All Well. but Windy & Cloudy.
 H. J. U

The text heading and the postmark Die No. 6 show that the card was mailed from the aerodrome.