

Postmark Dates

The Aerial Post postmark was used in London Sept. 9 through 15, except for Sunday, Sept. 10th. Mail was postmarked on the day collected and held for flight.

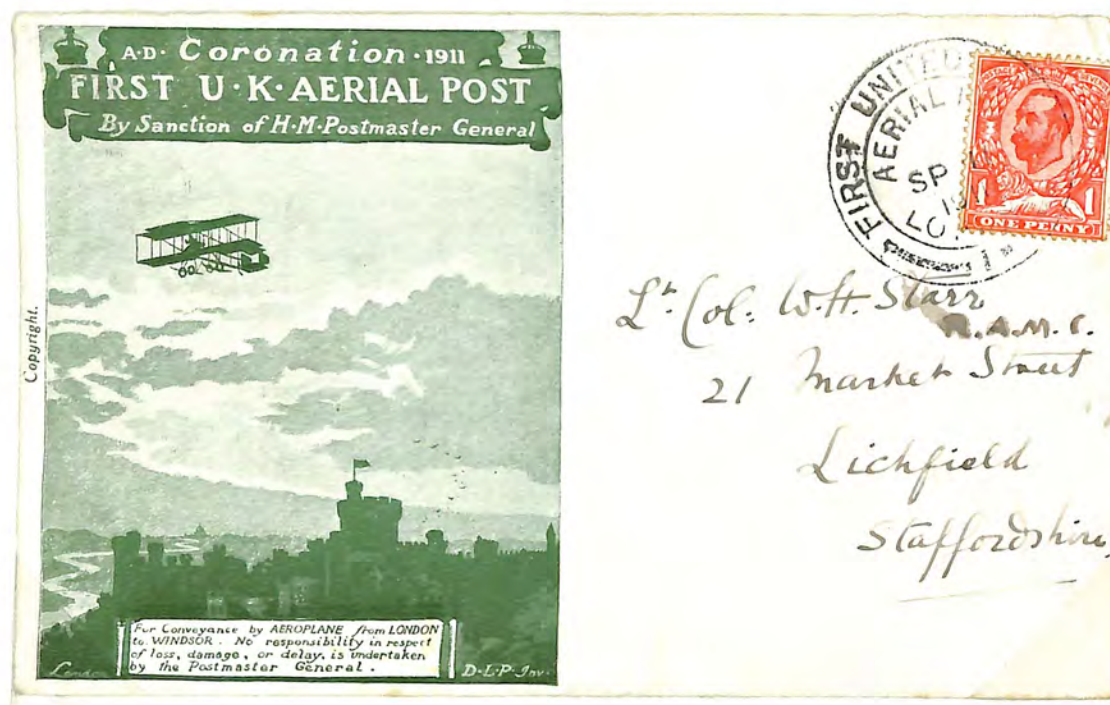
Sept. 9, 1911



The card has abnormal franking: a 3d stamp was placed over the $\frac{1}{2}$ d stamp. The first envelope printing was sold out on the first day and only a few stores were supplied with emergency envelopes. They are very elusive postmarked on the 9th.

Postmark Dates

Sept. 11, 1911



Card and envelope postmarked with Die Nos. 1 and 3.

Postmark Dates

Sept. 12, 1911



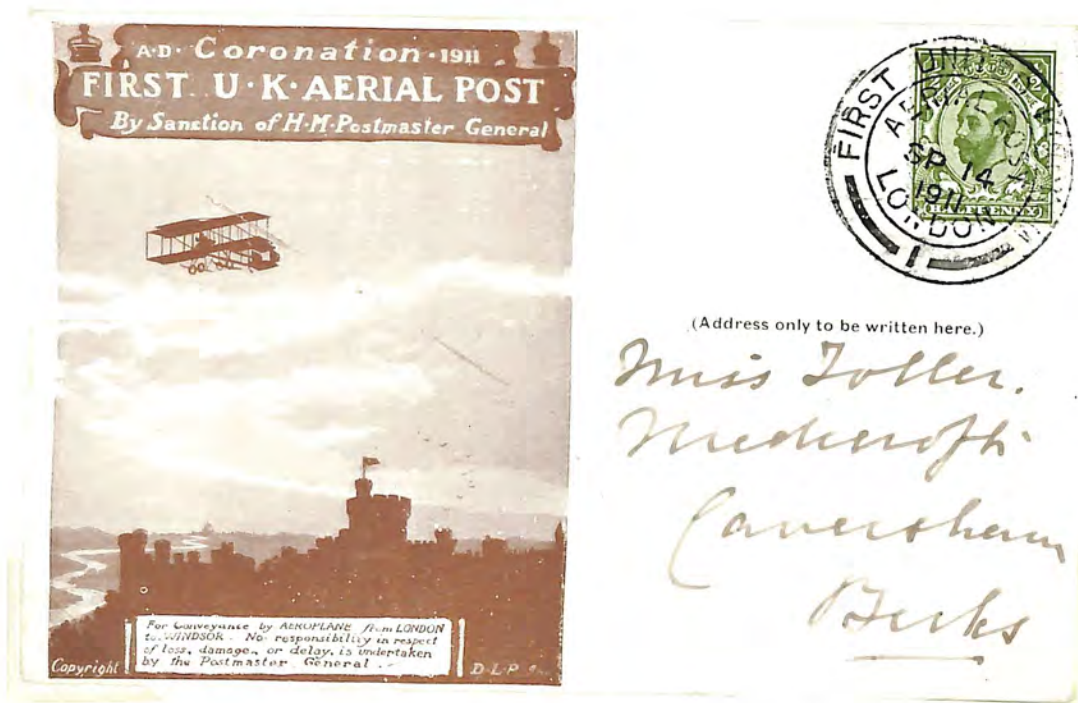
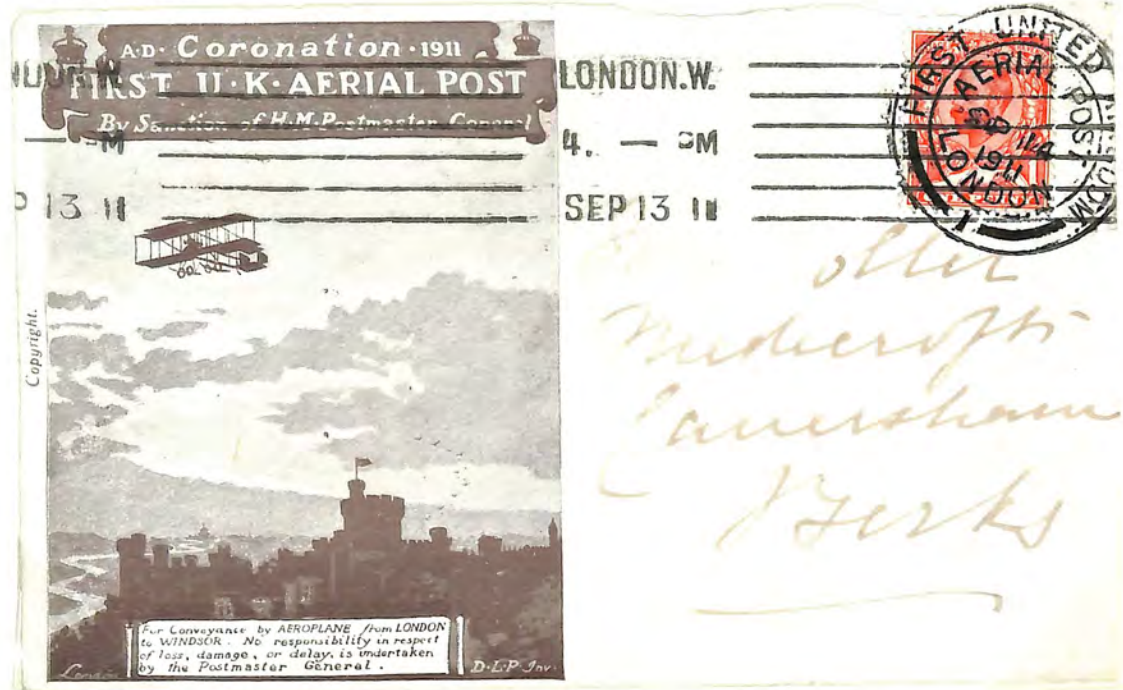
Sept. 13, 1911



Some cards intended for sale to businesses for advertising were sold to the public when regular supplies were exhausted. Note that the message side of the top card is entirely blank; there is no "Instructions" text.

Postmark Dates

Sept. 14, 1911



Card and cover sent by the same person to the same address. Probably they were posted together on the 13th and the envelope was missorted. It received the London W. machine cancellation of Sept. 13th. When this mistake was noticed, the envelope was redirected to receive the Aerial Post postmark. Both are canceled Sept. 14th. This shows that the Aerial Post cancel was not always applied on the day of collection as directed.

Postmark Dates

Sept. 15, 1911



It is unusual to find covers from the original printing posted late in the week as they sold out Sept. 9th.